



MFI2570FE

**36- INCH WIDE FRENCH DOOR  
REFRIGERATOR WITH POWERCOLD®  
FEATURE - 25 CU. FT.**



Dimensions: h: 70.125" w: 35.625" d: 35.25"

Colors:  Black-on-Black

Fingerprint Resistant Stainless Steel  White-on-White

## START THE CONVERSATION

How long do you keep the refrigerator doors open when choosing what to eat?

## TOP FEATURES



1

### POWERCOLD® FEATURE

Somewhere between the grocery store and home, cold food becomes not so cold—that's where Maytag brand comes in. One touch of the PowerCold® feature and the refrigerator chills down quickly to help customers keep everything cool, even if the whole family's been browsing with the door open. At the push of the button, the refrigerator compartment temperature drops to 33°F and the freezer compartment drops to -5°F for up to 24 hours.



2

### HUMIDITY-CONTROLLED FRESHLOCK™ CRISPERS

Humidity-controlled FreshLock™ crispers help keep your greens tasting great and your fruits full of flavor. With the added power of the FreshFlow™ produce preserver you will keep your fruit and vegetables fresh longer.\*

3

### WIDE-N-FRESH™ DELI DRAWER

This drawer gives you the convenience to tackle after-school or late-night snack attacks. Complete with temperature controls, it's the ideal size for large party platters and deli trays, or even a prepared or leftover 9 x 13 pan.

## DID YOU KNOW?

The average person opens the refrigerator 15 to 20 times each day,(1) so it's tough to keep the temperature cold enough. Maytag brand's PowerCold® feature makes it simple, with just the push of a button.  
(1)pyramidgraphicdesign.com/how-many-times-a-day-do-you-open-the-fridge/.

## HOW TO DEMONSTRATE



### POWERCOLD® FEATURE

Have customers press the PowerCold® button on the front of the refrigerator to see how easy it is to get everything nice and cold, nice and quick, just with a push of a button.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[MFT2776FE](#)

SUITE MATCH COOKING RANGE / WALL OVEN  
[MER6600F](#)

SUITE MATCH DISHWASHER  
[MDB4949SD](#)