



MRFF4236R

MAYTAG® 36 INCH WIDE FRENCH DOOR BOTTOM MOUNT REFRIGERATOR WITH MAX COOL SETTING - 25 CU. FT.



Dimensions: h: 70.125" w: 35.75" d: 35.5"

Colors: Fingerprint Resistant Stainless Steel

## START THE CONVERSATION

After a shopping trip ask what items need to chill quickly and would benefit from dropping the refrigerator temperature to the coldest level for 24 hours.

# **TOP FEATURES**



MAX COOL SETTING

Get groceries cold fast with the touch of a button by dropping the refrigerator temp to the coldest level for 24 hours.



2 ADVANCED DEFROST

Advanced Defrost automatically monitors the freezer and only runs the cycle when needed.



3 INTERIOR WATER DISPENSER

Designed to give you easy access to ice and chilled water, the internal ice and water dispenser works even when using tall glasses and pitchers.

## **DID YOU KNOW?**

The ability to quickly cool down groceries with the touch of a button is a major convenience for consumers. It allows them to get their groceries home and put them away without having to worry about them spoiling

# **HOW TO DEMONSTRATE**



#### MAX COOL SETTING

Point to the Max Cool button inside the refrigerator and ask them to think about items they need to get to the coldest levels quickly.

# ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



SUITE MATCH COOKING RANGE / WALL OVEN

MER4800P



**SUITE MATCH DISHWASHER** MDTS4224P



SUITE MATCH COOKING COOKTOP / MICROWAVE / **VENTILATION** MMMS4230P

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