




MRSF6636R

36-INCH WIDE FULL-DEPTH SIDE-BY-SIDE REFRIGERATOR WITH ARCTIC BLUE INTERIOR - 28.7 CU. FT.

Dimensions: h: 68.875" w: 36" d: 34.875"

Colors:  Fingerprint Resistant Stainless Steel



## START THE CONVERSATION

How often do you open and close your refrigerator doors on a given day?

## TOP FEATURES



1

### POWERCOLD® FEATURE

With one touch, the refrigerator chills down quickly to help keep everything cool, even if the whole family's been browsing with the door open.



2

### EVENAIR™ COOLING SYSTEM

A series of vents distributes cold air effectively. It keeps everything consistently cold front and back, so groceries stay at the right temperature and your freezer doesn't frost over.



3

### LED LIGHT TOWER

See every item in your refrigerator with corner to corner LED lighting on every shelf.

**DID YOU KNOW?** Every time you open your refrigerator door, the internal temperature rises. This can cause your food to spoil faster.

## HOW TO DEMONSTRATE



### **POWERCOLD® FEATURE**

Point to the PowerCold® button. Explain to your customers that it will increase the temperature up to 6 hours to get everything nice and cold, nice and quick.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories