





MRT311FFF

**33-INCH WIDE TOP FREEZER  
REFRIGERATOR WITH POWERCOLD®  
FEATURE- 21 CU. FT.**



Dimensions: h: 65.75" w: 32.75" d: 30.625"

Colors:  Black Ice  Fingerprint Resistant Stainless Steel

 White Ice

## START THE CONVERSATION

How long do you keep the refrigerator doors open when choosing what to eat?

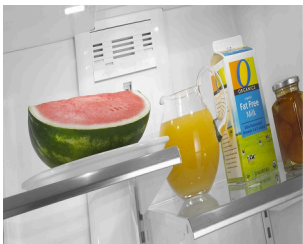
## TOP FEATURES



1

### POWERCOLD® FEATURE

Somewhere between the grocery store and home, cold food becomes not so cold—that's where Maytag brand comes in. One touch of the PowerCold® feature and the refrigerator chills down quickly to help customers keep everything cool, even if the whole family's been browsing with the door open. At the push of the button, the refrigerator compartment temperature drops to 33°F and the freezer compartment drops to -5°F for up to 24 hours.



2

### BRIGHTSERIES™ LED LIGHTING

Keep food looking as good as it tastes. Light is cast inside the refrigerator so food looks like it's supposed to. BrightSeries™ LED lighting casts a bright, white light and uses less energy than incandescent bulbs.



3

### UP-FRONT ELECTRONIC TEMPERATURE CONTROLS

Adjust the temperature without having to move items out of the way with up-front electronic temperature controls. Customers can easily maintain the environment of both the freezer and of the refrigerator with the touch of a button.

## DID YOU KNOW?

The average person opens the refrigerator 15 to 20 times each day,(1) so it's tough to keep the temperature cold enough. Maytag brand's PowerCold® feature makes it simple, with just the push of button.

(1)[pyramidgraphicdesign.com/how-many-times-a-day-do-you-open-the-fridge/](http://pyramidgraphicdesign.com/how-many-times-a-day-do-you-open-the-fridge/).

## HOW TO DEMONSTRATE



### POWERCOLD® FEATURE

Have customers press the PowerCold® button on the front of the refrigerator to see how easy it is to get everything nice and cold, nice and quick, just with a push of a button.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[MRT711SMF](#)

SUITE MATCH COOKING RANGE / WALL OVEN  
[MER8650F](#)

SUITE MATCH DISHWASHER  
[MDB7949SD](#)