



MRT711SMF

**33-INCH WIDE TOP FREEZER  
REFRIGERATOR WITH EVENAIR™ COOLING  
TOWER- 21 CU. FT.**



Dimensions: h: 66.25" w: 32.75" d: 34"

Colors:  Black Ice  Black

Fingerprint Resistant Stainless Steel  White Ice

White

## START THE CONVERSATION

How long do you keep the refrigerator doors open when choosing what to eat?

## TOP FEATURES



1

### POWERCOLD® FEATURE

Get everything in your refrigerator back to nice and cold, nice and quick, with the PowerCold® feature.

2

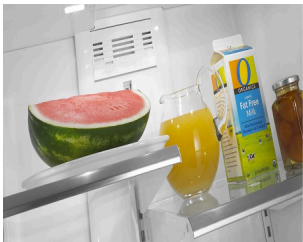
### EVENAIR™ COOLING TOWER

Keep groceries at the right temperature with more effectively distributed cold air.

3

### BRIGHTSERIES™ LED LIGHTING

Keep food looking as good as it tastes. Light is cast inside the refrigerator so food looks like it's supposed to.



## DID YOU KNOW?

The average person opens the refrigerator 15 to 20 times each day,(1) so it's tough to keep the temperature cold enough. Maytag brand's PowerCold® feature makes it simple, with just the push of a button.  
(1)pyramidgraphicdesign.com/how-many-times-a-day-do-you-open-the-fridge/.

## HOW TO DEMONSTRATE



### POWERCOLD® FEATURE

Have customers press the PowerCold® button on the front of the refrigerator to see how easy it is to get everything nice and cold, nice and quick, just with a push of a button.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

[MRT118FFF](#)

SUITE MATCH COOKING RANGE / WALL OVEN

[MER8650F](#)

SUITE MATCH DISHWASHER

[MDB7949SD](#)