



MRT711SMF

**33-INCH WIDE TOP FREEZER
REFRIGERATOR WITH EVENAIR™ COOLING
TOWER- 21 CU. FT.**



Dimensions: h: 66.25" w: 32.75" d: 34"

Colors: Black Ice Black

Fingerprint Resistant Stainless Steel White Ice

White

START THE CONVERSATION

How long do you keep the refrigerator doors open when choosing what to eat?

TOP FEATURES



1

POWERCOLD® FEATURE

Get everything in your refrigerator back to nice and cold, nice and quick, with the PowerCold® feature.

2

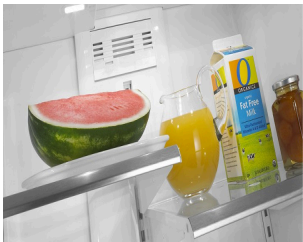
EVENAIR™ COOLING TOWER

Keep groceries at the right temperature with more effectively distributed cold air.

3

BRIGHTSERIES™ LED LIGHTING

Keep food looking as good as it tastes. Light is cast inside the refrigerator so food looks like it's supposed to.



DID YOU KNOW?

The average person opens the refrigerator 15 to 20 times each day,(1) so it's tough to keep the temperature cold enough. Maytag brand's PowerCold® feature makes it simple, with just the push of a button.
(1)pyramidgraphicdesign.com/how-many-times-a-day-do-you-open-the-fridge/.

HOW TO DEMONSTRATE



POWERCOLD® FEATURE

Have customers press the PowerCold® button on the front of the refrigerator to see how easy it is to get everything nice and cold, nice and quick, just with a push of a button.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

[MRT118FFF](#)

SUITE MATCH COOKING RANGE / WALL OVEN

[MER8650F](#)

SUITE MATCH DISHWASHER

[MDB7949SD](#)