



MVW5430M

TOP LOAD WASHER WITH EXTRA  
POWER - 4.8 CU. FT.

Dimensions: h: 40.875" w: 27.75" d: 27"

Colors:  White



## START THE CONVERSATION

How do you tackle tough stains on delicate garments?

## TOP FEATURES



1

### EXTRA POWER

Extra Power boosts stain fighting on any wash cycle.



2

### BUILT-IN WATER FAUCET

Rinses, spot treats or soaks clothes with a cold water stream right in the washer.



3

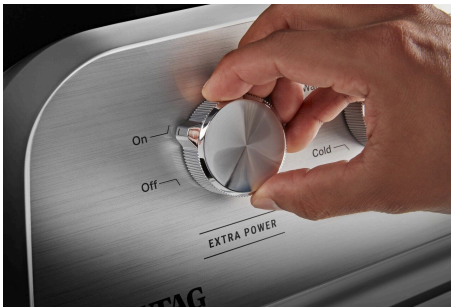
### POWER™ IMPELLER

Helps dissolve soils with vigorous wash motions

## DID YOU KNOW?

Extra Power starts with a high detergent concentration cold-water soak to tackle organic, protein-based stains like blood or coffee. Throughout the cycle, Extra Power adds more agitation time and action along with warmer water to power through tough, oil-based stains like grease and make-up. The increased water temperature and wash...

## HOW TO DEMONSTRATE



### EXTRA POWER

Explore the 5-knob console of this washer and highlight the Extra Power Knob. Let your customers know that Extra Power can be added to any cycle to boost stain-fighting performance.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



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