



MVW6500M

PET PRO TOP LOAD WASHER - 4.7 CU. FT.

Dimensions: h: 42" w: 27.5" d: 27.5"

Colors:  Blue Carbon  Volcano Black  White



START THE CONVERSATION

How do you tackle pet hair on your laundry?

TOP FEATURES



1

PET PRO FILTER

The Pet Pro Filter is built into the agitator and designed to remove pet hair from the wash water.



2

PET PRO OPTION

Activates the Pet Pro Filter by unleashing additional wash water, agitation time and delivering a deep rinse.



3

BUILT-IN WATER FAUCET

Access to a cold water stream at the push of a button for a quick rinse or long soak

DID YOU KNOW?

63% of US households have cats or dogs. In fact, there are more households with "fur babies" than human children. We love our furry friends, but 73% of pet owners state that pet hair is a substantial problem.

*American Pet Products Association

HOW TO DEMONSTRATE



PET PRO FILTER

Open the lid of this Maytag(R) washer on your sales floor to show customers the Pets Pro Filter built into the agitator. Remove the filter to show how easy it is to clean. Let your customers know that the Pets Pro Filter captures pet hair in the washer as the agitator rotates, removing 5x more pet hair than traditional agitator models.*

*Comparing Normal cycle with Pet Pro Filter and option to cycle using traditional agitator without Pet Pro Filter and option. Results will vary based on fabric and type of pet hair.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



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