





MVW7232H

**SMART TOP LOAD WASHER WITH EXTRA  
POWER - 5.3 CU. FT.**

Dimensions: w: 27.25" d: 27.875"

Colors:  Metallic Slate  White



## START THE CONVERSATION

How often are you removing stains?

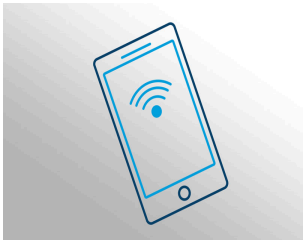
## TOP FEATURES



1

### EXTRA POWER BUTTON

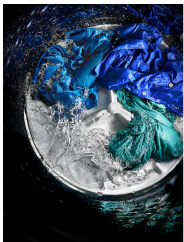
Some stains dissolve best in hot water. Others in cold. With the push of a button, Maytag fights both in a single load. The Extra Power button boosts stain-fighting performance on any wash cycle with a dual-temperature wash.



2

### SMART CAPABLE APPLIANCE

Stay in control and manage laundry from anywhere with optional smart features. (1) Use the Maytag™ app to remotely start or stop your appliance, get end of cycle notifications, schedule a wash cycle and troubleshoot select issues.



3

### POWER™IMPELLER

The Power™ impeller attacks everyday tough stains in a single wash with a reverse wash motion and triple action spray that keeps clothes thoroughly saturated with water and concentrated detergent throughout the cycle.

## DID YOU KNOW?

If a stain doesn't come out the first time, avoid moving it to the dryer since dry heat can bake a stain into the fabric. Instead, launder according to the fabric care instructions, using the warmest setting safe for the fabric. (1).  
(1)American Cleaning Institute 2019

## HOW TO DEMONSTRATE



### EXTRA POWER BUTTON

Press the Extra Power button and explain that using the Extra Power button will add a ten minute prewash using a dual-temperature wash to get them the Most Powerful Cleaning in its Class driven by the Heavy Duty cycle. Go to [LearnWhirlpool.com](https://www.learnwhirlpool.com), click on "Demos" and play the "Stain Fighter" demo to better understand which stains need hot water and which need cold.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[MVW8230H](#)

LAUNDRY / PAIR WITH  
[MED7230H](#)