





Whirlpool
CORPORATION

WDT970SAK

**FINGERPRINT RESISTANT DISHWASHER
WITH 3RD RACK & LARGE CAPACITY**

Dimensions: h: 33.625" w: 23.875" d: 26.5"

Colors:  Fingerprint Resistant Black Stainless

 Fingerprint Resistant Stainless Steel



START THE CONVERSATION

How many dishes do you currently have in your sink?

TOP FEATURES



1

3RD RACK WITH EXTRA WASH ACTION

The 3rd rack with extra wash action provides targeted cleaning for bowls, mugs and utensils that you'd normally load in the lower racks, making extra space for the rest of the day's dishes



2

ADJUSTABLE 2ND RACK

Make room for taller items like water bottles with easy-to-find adjusters that smoothly raise or lower the 2nd rack



3

3-PIECE SILVERWARE BASKET

Move or separate the flexible 3-piece basket to make extra space.

DID YOU KNOW?

Over a 10% increase on third rack purchases over the last year.**

**Source: Traqline thru FY 2019

HOW TO DEMONSTRATE

3RD RACK WITH EXTRA WASH ACTION



Tell your customers that they can load more and run less with our largest capacity 3rd Rack that fits mugs and bowls.* They'll be able to fit all the dishes their family piles up with additional features below that adjust to make more room when they need it. Showcase this by talking through the bottom rack first: tell them that the 3 piece Silverware basket that adjusts to your needs. Then pull out the 2nd rack with adjustable tines, tell the it can now fit a large stock-pot & large water bottle. Finally go to the 3rd rack that fits bowls, mugs and utensils that you'd normally load in the lower racks.

*Based on usable volume. Models WDT970SAK and WDTA80SAK.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories