



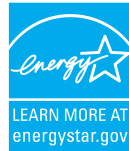
**Whirlpool®**

WED4720R

7.4 CU. FT. ENERGY STAR® FRONT LOAD  
ELECTRIC DRYER WITH WRINKLE SHIELD™  
OPTION

Dimensions: h: 39" w: 27" d: 30.5625"

Colors:  White



## START THE CONVERSATION

How often do you find that your clothes are wrinkled when you take them out of the dryer?

## TOP FEATURES



1

### WRINKLE SHIELD™ OPTION

Help keep wrinkles from setting into clean, dry laundry with the Wrinkle Shield™ Option. It keeps clothes tumbling up to 150 minutes after the cycle ends, or until you open the door.



2

### QUICK DRY CYCLE

Dry small loads fast with the Quick Dry cycle and get clothes ready in no time.



3

### QUICK WASH & DRY

Finish a full 10-lb load in under 1 hr with Quick Wash and 30 min timed dry with matching vented dryer on medium heat

## DID YOU KNOW?

Due to busy lifestyles and forgetfulness, laundry often sits in dryers, leading to unwanted wrinkles that can be frustrating to deal with

## HOW TO DEMONSTRATE



### WRINKLE SHIELD™ OPTION

Point to Wrinkle Shield™ Option with Steam on the console. Explain to your customers that Wrinkle Shield™ Option with tumbles for up to 150 minutes after a cycle ends to help keep wrinkles from setting in on clothes.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[WED5720R](#)



LAUNDRY / PAIR WITH  
[WFW4720R](#)