



Whirlpool®

WED4720R

7.4 CU. FT. ENERGY STAR® FRONT LOAD
ELECTRIC DRYER WITH WRINKLE SHIELD™
OPTION

Dimensions: h: 39" w: 27" d: 30.5625"

Colors: ☐ White



START THE CONVERSATION

How often do you find that your clothes are wrinkled when you take them out of the dryer?

TOP FEATURES



1

WRINKLE SHIELD™ OPTION

Help keep wrinkles from setting into clean, dry laundry with the Wrinkle Shield™ Option. It keeps clothes tumbling up to 150 minutes after the cycle ends, or until you open the door.



2

QUICK DRY CYCLE

Dry small loads fast with the Quick Dry cycle and get clothes ready in no time.



3

QUICK WASH & DRY

Finish a full 10-lb load in under 1 hr with Quick Wash and 30 min timed dry with matching vented dryer on medium heat

DID YOU KNOW?

Due to busy lifestyles and forgetfulness, laundry often sits in dryers, leading to unwanted wrinkles that can be frustrating to deal with

HOW TO DEMONSTRATE



WRINKLE SHIELD™ OPTION

Point to Wrinkle Shield™ Option with Steam on the console. Explain to your customers that Wrinkle Shield™ Option with tumbles for up to 150 minutes after a cycle ends to help keep wrinkles from setting in on clothes.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[WED5720R](#)



LAUNDRY / PAIR WITH
[WFW4720R](#)