



**Whirlpool®**

WED5050L

**7.0 CU. FT. TOP LOAD ELECTRIC MOISTURE SENSING DRYER WITH STEAM**

Dimensions: h: 40.5" w: 29" d: 28.375"

Colors:  White



## START THE CONVERSATION

What items do you worry about over drying?

## TOP FEATURES



1

### MOISTURE SENSING

Two sensors closely monitor inside moisture and air temperatures to deliver the right results for each load. When fabrics are evenly dry and air reaches ideal temperatures, the cycle stops, helping prevent over- and under-drying.



2

### WRINKLE SHIELD™ OPTION

After the cycle ends, help keep wrinkles from setting into clean, dry fabrics with the Wrinkle Shield™ Option. It keeps clothes tumbling for up to 2.5 hours after the cycle ends or until you open the door.



3

### STEAM REFRESH CYCLE

Release wrinkles and reduce odors with the Steam Refresh cycle. It uses water and heat to get clothes ready to wear without rewashing

**DID YOU KNOW?** Sometimes the wax from dryer sheets can build up on moisture sensors. Use a damp cloth to refresh the sensor to accurately assess moisture within the drum.

## HOW TO DEMONSTRATE



### MOISTURE SENSING

Show customers the moisture sensing strips in the back of the dryer and explain how they can determine how much moisture is still in clothes and adapt drying times to provide the right amount of dry.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories