



**Whirlpool®**

WED6720R

**7.4 CU. FT. SMART FRONT LOAD ENERGY STAR® ELECTRIC DRYER WITH STEAM CAPABILITIES**



Dimensions: h: 39" w: 27" d: 30.625"

Colors:  Core Silver  Volcano Black  White



## START THE CONVERSATION

How much of a concern are wrinkles and static cling for you when drying clothes?

## TOP FEATURES



1

### STEAM CAPABILITIES

Steam-enhanced cycles and options help prevent wrinkles, refresh clothes and reduce static. So your clothes come out looking their best.



2

### STEAM REFRESH CYCLE

Release wrinkles using the Steam Refresh Cycle to get clothes ready to wear without rewashing.



3

### WRINKLE SHIELD™ OPTION WITH STEAM

Help keep wrinkles from setting into clean, dry laundry with the Wrinkle Shield™ Option. It keeps clothes tumbling up to 150 minutes after the cycle ends, or until you open the door.

**DID YOU KNOW?** Busy lifestyles leave little time for Ironing. It can be even more frustrating having to iron and rewash clothes when you need nice clothes ready to wear...right away.

## HOW TO DEMONSTRATE



### STEAM CAPABILITIES

Point to the gold highlights on console & door for Steam & Steam Refresh. Then open the door to point out the gold highlighted steam nozzle to show them where steam is released into dryer drum. Explain to your customers that steam enhanced cycles and options help prevent wrinkles, refresh clothes and reduce static.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[WED8620H](#)



LAUNDRY / PAIR WITH  
[WFW6720R](#)