

# Whirlpool®

WEF5727T

SMART ENERGY STAR® FRONT LOAD  
LAUNDRY TOWER WITH UV CLEAN  
TECHNOLOGY & FRESHFLOW™ VENT  
SYSTEM 4.5 CU. FT. WASHER & 7.4 CU. FT.  
ELECTRIC DRYER

Dimensions: h: 76.875" w: 27.75" d: 32.375"

Colors:  Core Silver  White



## START THE CONVERSATION

Have you ever noticed any odor buildup in your washing machine?

## TOP FEATURES



1

### UV CLEAN TECHNOLOGY

Industry-first UV Clean Technology reduces bacteria\* in the wash without requiring high temperatures or fading fabrics.

\*Available on select cycles. Bacteria tested include Staphylococcus aureus, Bacillus subtilis, Pseudomonas aeruginosa



2

### FRESHFLOW™ VENT SYSTEM

The FreshFlow™ Vent System, now with UV Clean Technology, keeps your clothes and machine fresh and clean. It includes the Dry Drum Cycle, FanFresh® Option, Antimicrobial protection, and industry-first UV Clean Technology.



3

### HANDWASH CYCLE

Customize your soak cycle options to your needs. Adjust the time, water temp, and detergent to treat and soak away stains while helping maintain the shape of and size of your fabrics.

## DID YOU KNOW?

Odors on fabrics and inside the washer are often caused by bacterial growth from moisture and soil buildup. When mixed with detergent residues, these contaminants form a film that becomes a breeding ground for bacteria, leading to unpleasant smells.

## HOW TO DEMONSTRATE



### UV CLEAN TECHNOLOGY

Power the unit on, select a wash cycle, and choose the UV Clean Option. Let the machine run for a few minutes to activate the blue light in the drum.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

[WFH5424S](#)