



Whirlpool

WFW4720R

**4.5 CU. FT. FRONT LOAD ENERGY STAR®
WASHER WITH TUMBLE FRESH OPTION**

Dimensions: h: 39" w: 27" d: 31.5625"

Colors: White



START THE CONVERSATION

How often do you find yourself leaving clothes in the washer for a while after the cycle is done?

TOP FEATURES



1

TUMBLE FRESH OPTION

Keep clothes fresh in the washer until they're ready for the dryer. The Tumble Fresh Option activates after the wash cycle and tumbles clean clothes periodically for up to 12 hours.



2

QUICK WASH CYCLE

Wash a full 10-lb load in just 25 minutes with the Quick Wash Cycle



3

QUICK WASH & DRY

Finish a full 10-lb load in under 1 hr with Quick Wash and 30 min timed dry with matching vented dryer on medium heat

DID YOU KNOW? Due to busy lifestyles and forgetfulness, laundry often sits in washers, leading to musty smells and the need for rewashing

HOW TO DEMONSTRATE



TUMBLE FRESH OPTION

Point to the Tumble Fresh option on the console. Explain that when selected, clothes are periodically tumbled for up to 12 hours to keep clothes fresh.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[WFW5720R](#)



LAUNDRY / PAIR WITH
[WED4720R](#)



LAUNDRY / PAIR WITH (GAS)
[WGD4720R](#)