



Whirlpool
CORPORATION

WFW6720R

5.0 CU. FT. SMART FRONT LOAD ENERGY STAR® WASHER
WITH THE FRESHFLOW™ VENT SYSTEM

Dimensions: h: 40" w: 30" d: 35"

Colors: Core Silver Volcano Black White



START THE CONVERSATION

How important is it to you that your clothes and washing machine stay fresh and odor-free between laundry loads?

TOP FEATURES



1

FRESHFLOW™ VENT SYSTEM

The FreshFlow™ Vent System is the first fan-powered system with antimicrobial protection designed to help keep your clothes and washer fresh. It's a trio of freshness features including the Dry...

2

DRY DRUM CYCLE

After you take the clothes out, close your washer door and select the Dry Drum Cycle. A powerful fan reduces excess moisture from the drum, rubber gasket and door.

3

FANFRESH® OPTION

Keep your clothes fresh in the washer after a cycle. The FanFresh® Option uses a built-in fan and periodic tumbling to keep your just-washed clothes fresh until they're ready for the dryer, using less...

DID YOU KNOW?

Persistent odor issues caused by mold and mildew buildup and musty smelling clothes between washes can be a common customer complaint in front-load washing...

HOW TO DEMONSTRATE



FRESHFLOW™ VENT SYSTEM

Point to location of fan in the back of the washer, then the gold highlights on the controls for FanFresh® Option and Dry Drum Cycle. Start th...

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
WFW8620H



LAUNDRY / PAIR WITH
WED6720R



LAUNDRY / PAIR WITH (GAS)
WGD6720R

