

Whirlpool® 3-in-1 Ranges

HOW TO SELL

WFES3030R W/B/S, WFES3330R W/B/S/Z/V, WFE/GS3530R W/B/S

NO PREHEAT MODE

Take preheating off your plate.

BROIL

Add a toasty twist or melty magic to family classics.



2 FLEXHEAT™ DUAL RADIANT ELEMENTS (ELECTRIC VERSIONS)

Boil fast with two 9" and 6" FlexHeat™ Dual Radiant Elements.

WFES3030R W/B/S, WFES3330R W/B/S/Z/V, WFE/GS3530R W/B/S
5.0 - 5.3 Cu. Ft. 3-in-1 Ranges

EDGE-TO-EDGE CAST-IRON GRATES (GAS VERSION)

Cook with plenty of space with edge-to-edge grates.

Made to Make the Most of Your Time

While in the kitchen, take preheating off your plate with the No Preheat Mode. Spend less time monitoring with a built-in temperature sensor to help bake evenly. Add a toasty twist or melty magic to family classics with Broil.

SELL WITH CONFIDENCE

WFES3030R W/B/S, WFES3330R W/B/S/Z/V, WFE/GS3530R W/B/S

DID YOU KNOW?



No Preheat Mode: Ditch preheat and start frozen food immediately! Using shortcuts in the kitchen is a great way to feel accomplished. This allows you to stay steps ahead and be in control of the final results.

Broil Oven Setting: A method of oven cooking that uses direct, intense heat from the oven's top element. It's an ideal oven setting for quickly cooking, browning, charring or caramelizing food. (whirlpool.com)

Whirlpool 3 Series Ranges - Plan to Sell

The Whirlpool® line of ranges has the combination of capacity and flexibility that you need on the cooktop to handle whatever the day brings.



WFES3030R W/B/S

- 4 Burners - 2-3k / 2-1.2k
- 5.3 cu. ft. Capacity
- No Preheat Mode
- 2 FlexHeat™ Dual Radiant Elements
- Flexible Cooktop
- Keep Warm Setting



WFES3330R W/B/S/Z/V

- + 5 Burners - 2-3k / 2-1.2k / 100w
- 5.3 cu. ft. Capacity
- No Preheat Mode
- 2 FlexHeat™ Dual Radiant Elements
- Flexible Cooktop
- Keep Warm Setting
- + Warm Zone
- + Steam Clean



WFES3530R W/B/S

- 4 Burners - 2-3k / 2-1.2k
- 5.3 cu. ft. Capacity
- No Preheat Mode
- 2 FlexHeat™ Dual Radiant Elements
- Keep Warm Setting
- + SpeedHeat Burner
- + Self Clean



WFGS3530R W/B/S

- 4 Burners - 2-15btu / 9.5btu / 5btu
- 5.0 cu. ft. Capacity
- No Preheat Mode
- 2 FlexHeat™ Dual Radiant Elements
- Flexible Cooktop
- Keep Warm Setting
- Warm Zone
- + Edge-to-Edge Cast-Iron Grates
- + Self Clean

Qualifying Questions

1

Are you looking to ditch preheating and start frozen pizza or lasagna immediately?

2

What are your desired results when baking in your range?

3

Are you looking to redefine mealtime?

Features

WFES3030R W/B/S, WFES3330R W/B/S/Z/V, WFE/GS3530R W/B/S



NO PREHEAT MODE

Take preheating off your plate with No Preheat Mode. Simply place your food in the oven and start baking. The oven will adjust the cooking time for frozen pizzas and more.



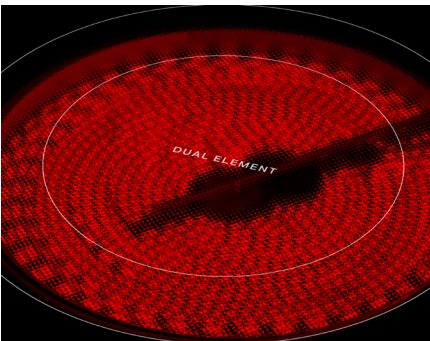
BAKE

Spend less time monitoring with a built-in temperature sensor to help bake evenly. This sensor manages oven temperature for delicious results every time.



BROIL

Redefine mealtime with Broil to make crispy-melty nachos, juicy-seared meat, toasty grilled cheese and more.



2 FLEXHEAT™ DUAL RADIANT ELEMENTS

Customize your element size for large or small cookware and boil 40% faster* with two FlexHeat™ Dual Radiant Elements, designed with a 6" inner ring and 9" expandable outer ring.



EDGE-TO-EDGE CAST-IRON GRATES

Enjoy plenty of space to sauté, boil and simmer with edge-to-edge cast-iron grates, and the flexibility of a cooktop with a range of burner sizes and power levels.

(available on the WFGS3530R)



SELF CLEAN

Easily clean your oven with the adjustable Self-clean cycle that can be customized based on the amount of spills and splatters.

available on the WFES3530R & WFGS3530R

*When comparing the 9" inch element to the 6" element on the same unit

DEMOS

WFES3030R W/B/S, WFES3330R W/B/S/Z/V, WFE/GS3530R W/B/S

NO PREHEAT MODE

Point to the No Preheat function on the range, and tell your customers they will set the temperature as recommended on the food packaging. The cook time that appears in the display is the estimated required cook time as calculated by the oven control. It may be different than the time entered. A beep will alert you to check the food's doneness with at least two minutes remaining on the timer.

BROIL

Point to the Broil function on the range, tell your customer how this will add a toasty twist or melty magic to family classics. Tell them to preheat the oven for 5 minutes before putting food in, unless recommended otherwise in the recipe.

BAKE

Speak to the Bake option on the range by telling your customer how the oven electronically regulates the oven heat levels during preheating and baking to maintain even cooking results.



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