

# Whirlpool® 3-in-1 Wall Ovens

## HOW TO SELL

WOES3027/30L, WOED3030L, WOEC3030L W/B/Z

### COOKING FLEXIBILITY

Cook however you want with 3 cooking modes in one wall oven: Keep Warm, Broil and Bake.



### REMOVE COMPLEXITY

Navigate through cooking modes and options with electronic controls that are as easy to use as they are to clean.

### INTUITIVE DESIGN

Program the oven to start baking at a future time so you can move onto other things, and still get dinner to the table on time.

WOES3027/30L, WOED3030L, WOEC3030L W/B/Z  
5.0, 10.0, 6.4 Cu. Ft. 3-in-1 Wall Oven

### Tackle your to-do list

With a single, double or combination microwave self-cleaning wall oven that cleans without chemicals using the Adjustable Self-Clean Cycle. Use the Steam Clean Option to clean up everyday spills. Get meals to the table easily with features like Electronic Touch Controls, Control Lock Mode and Rapid Preheat.

# SELL WITH CONFIDENCE

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## Why Wall Ovens?



Nearly 3 in 5 homeowners remodeled or decorated their kitchens in 2022.\*

## FIT System Guarantee



The **FIT System Limited Guarantee** ensures a new Whirlpool® Wall Oven will fit or get up to \$300 toward cabinet modification.\*\*

***Have you been recently thinking about making changes to your current kitchen space?***

Speak to the FIT System Guarantee by letting customers know that the wall oven can fit their existing cabinet cut-out of a compatible model or Whirlpool will provide a designated amount toward the cost of professionally modifying their cabinet width or height.

## Kitchen Design



Wall ovens are great options when looking to **utilize the space in the kitchen**. There is great flexibility in terms of appliance placement. Put your oven there and the cooktop here and avoid kitchen crowding, especially around the holidays.

## Trim Kit above a Single Oven



*Photo displays the 5 Series Wall Oven*

Add a microwave installed in a cabinet with a trim kit to make the appliance look built in.

*Low Profile Design w/trim kit included: WMT55511KS/WMT50011KS*

*Countertop Microwave w/trim kit purchases separately: WMCS7022P (W,B,Z) / WMCS7024P (W,B,Z)*

\*2023 Houzz & Home Report <https://www.houzz.com/magazine/2023-u-s-houzz-and-home-study-renovation-trends-stsetivw-vs-166887998>

\*\*Fit System Limited Guarantee: On 27" and 30" single or double Whirlpool® Wall Ovens. Excludes new cabinet installations. Offer valid for qualified models of a compatible width and dates specified. Visit [www.whirlpool.com/fit-guarantee.html](http://www.whirlpool.com/fit-guarantee.html) for complete details.

## Qualifying Questions

1

When tackling daily tasks, are you looking for flexibility when it comes to cooking?

2

Are you looking for a wall oven that provides ease of use?

3

How often do you have to multitask while at home?

## Features

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### 3-IN-1 WALL OVEN

Get the flexibility to cook your favorite dishes by combining multiple cooking modes (Keep Warm, Broil and Bake) into one wall oven.



### ELECTRONIC CONTROLS

Navigate through cooking modes and options with controls that are as easy to use as they are to clean.



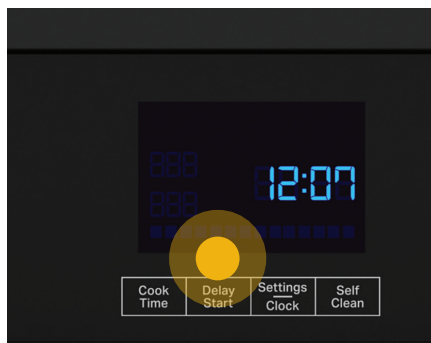
### ADJUSTABLE SELF-CLEAN CYCLE

Clean without harsh chemicals using the high temperature self-clean cycle. Adjust the cycle for various soil levels to keep your oven looking clean.



### CLEANRELEASE® NON-STICK INTERIOR

Helps prevent spills from sticking in the microwave and easily cleans up with the simple wipe of a damp cloth. *Available only in the combination configuration.*



### DELAY START

Program the oven to start baking at a future time so you can move onto other things, and still get dinner to the table on time.



### HIDDEN BAKE ELEMENT

A concealed bake element placed under the floor of the oven creates a smooth surface at the bottom of the oven for easy cleaning.

## DEMOS

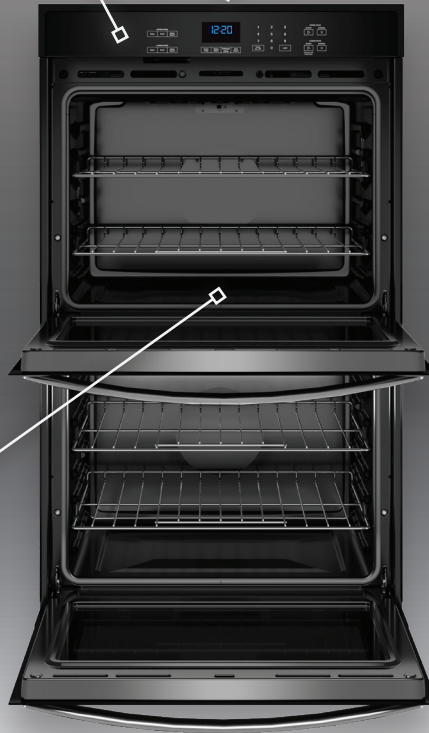
WOES3027/30L, WOED3030L, WOEC3030L W/B/Z

### ELECTRONIC CONTROLS

Point to the electronic touch controls and show how **easy it is to navigate**. Then, speak to the controls being easy to clean.

### DELAY START

Point to the delay start control on the oven and tell customers to use this feature by selecting the time, cooking function (*except broil and hold*), and temperature to activate delay start.



### HIDDEN BAKE ELEMENT

Open the oven and speak to the concealed element that creates a smooth surface at the bottom of the oven for **easy cleaning**.

## WRAP IT UP

### SAY

- Speak to the 3-in-1 wall oven and the cooking flexibility you have with 3 cooking modes like keep warm, broil and bake.

### DO

- Show the steam clean option feature that allows you to clean up everyday light spills using only heat and 1-¼ cups of water.

### REFERENCE

- Find additional resources on Whirlpool® Wall Ovens at [learnwhirlpool.com](https://www.learnwhirlpool.com).

### FEEL

- Confident recommending the updated Whirlpool® Wall Ovens in the single, double or microwave combination configuration.

### FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.

