

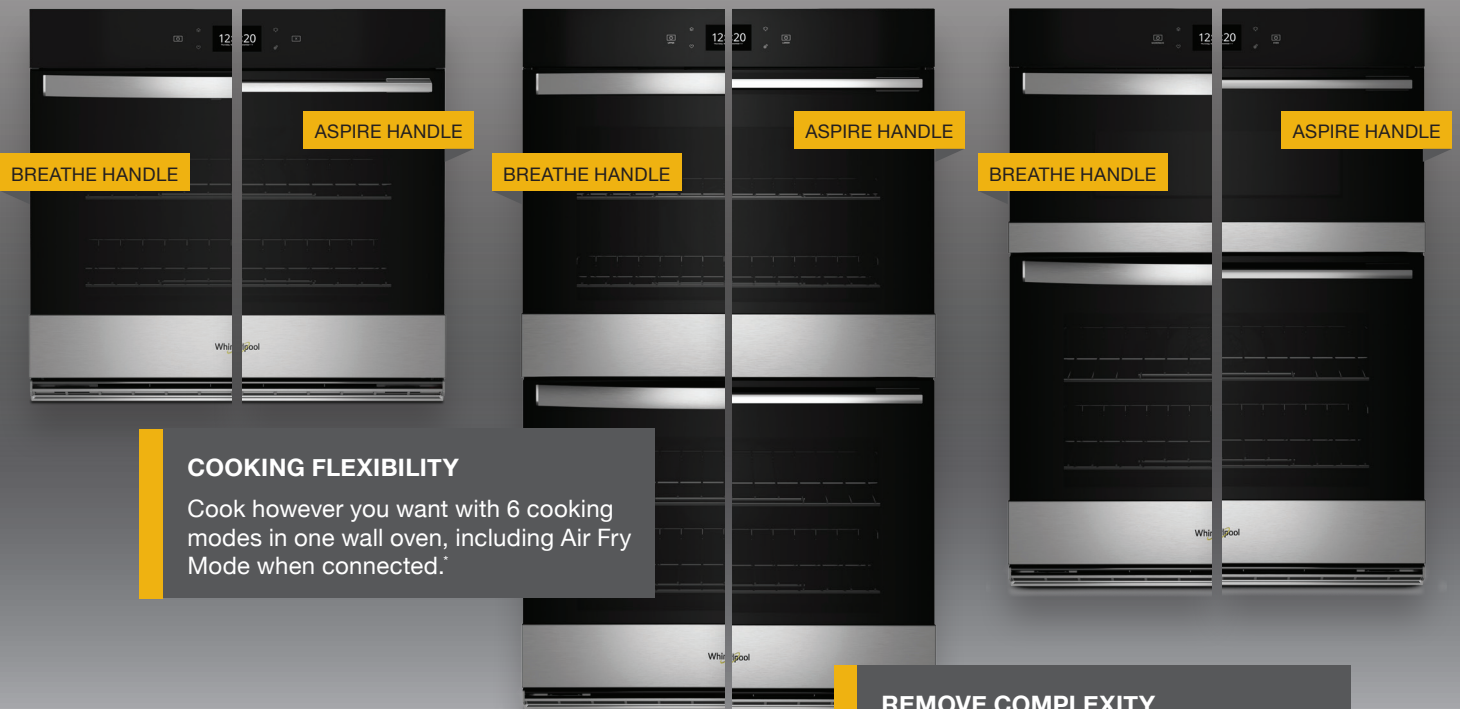
Whirlpool® 6-in-1 Wall Ovens

HOW TO SELL

WOES5027/30L, WOES5930L, WOED5027/30L, WOED5930L,
WOEC5027/30L, WOEC5930L W/B/Z

CARE SMARTER

When you're busy elsewhere, use your smartphone to get dinner started by remotely preheating the oven.*



COOKING FLEXIBILITY

Cook however you want with 6 cooking modes in one wall oven, including Air Fry Mode when connected.*

REMOVE COMPLEXITY

Keep your oven clean with the Steam Clean Option, for everyday light spills.

WOES5027/30L, WOES5930L, WOED5027/30L, WOED5930L, WOEC5027/30L, WOEC5930L W/B/Z
5.0, 10.0, 6.4 Cu. Ft. 6-in-1 Wall Oven

Tackle your to-do list with a Smart Wall Oven built for multitasking

Get crispy results in this single wall oven with Air Fry Mode* (available via Automatic Feature Updates* when the appliance is connected), while Fan Convection Cooking and Frozen Bake™ Technology let you get meals to the table easily. Clean everyday spills with the Steam Clean Option.

SELL WITH CONFIDENCE

WOES5027/30L, WOES5930L, WOED5027/30L, WOED5930L, WOEC5027/30L, WOEC5930L W/B/Z

Why Wall Ovens?



Nearly 3 in 5 homeowners remodeled or decorated their kitchens in 2022.*

Why Whirlpool Smart Appliances?



Whirlpool® Smart Appliances get smarter over time with updates that enhance performance and new cycles. Once your appliance is connected, it automatically updates, adding new features as they're released.**

FIT System Guarantee



The **FIT System Limited Guarantee** ensures a new Whirlpool® Wall Oven will fit or get up to \$300 toward cabinet modification.†

Have you been recently thinking about making changes to your current kitchen space?

Speak to the FIT System Guarantee by letting customers know that the wall oven can fit their existing cabinet cut-out of a compatible model or Whirlpool will provide a designated amount toward the cost of professionally modifying their cabinet width or height.

Kitchen Design



The slim contemporary handle is designed to complement modern tableware and drawer pulls in your kitchen. *Available in these models: WOES5930L, WOEC5930L, WOED5930L*



Add a microwave installed in a cabinet with a trim kit to make the appliance look built in.

Low Profile Design w/trim kit included: WMT55511KS/WMT50011KS

Countertop Microwave w/trim kit purchases separately: WMCS7022P (W,B,Z) / WMCS7024P (W,B,Z)

*2023 Houzz & Home Report <https://www.houzz.com/magazine/2023-u-s-houzz-and-home-study-renovation-trends-stsetiv-vs-166887998>

**Appliance must be connected. WiFi & App Required. Features subject to change. Details and privacy info at whirlpool.com/connect

†Fit System Limited Guarantee: On 27" and 30" single or double Whirlpool® Wall Ovens. Excludes new cabinet installations. Offer valid for qualified models of a compatible width and dates specified. Visit www.whirlpool.com/fit-guarantee.html for complete details.

Qualifying Questions

1

When tackling daily tasks, are you looking for flexibility when it comes to cooking?

2

Are you looking for a healthy way to cook meals for your family by using little to no oil?

3

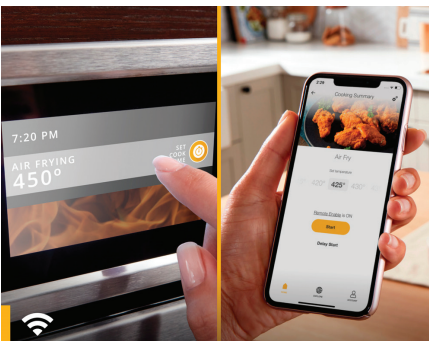
How often do you clean your current oven?

4

What types of cooking routines does your family have?

Features

WOES5027/30L, WOES5930L, WOED5027/30L, WOED5930L, WOEC5027/30L, WOEC5930L W/B/Z



SMART WALL OVEN

Use your smartphone to get dinner started by remotely preheating the oven, or when your hands are full, use your compatible voice-enabled device to adjust the cook time or temperature with a voice command.*



6-IN-1 WALL OVEN

Cook however you want with six cooking modes in one wall oven: *Frozen Bake™ Technology*, *Keep Warm*, *Broil*, *Convect Broil*, *Bake* and *Convect Bake*.



AIR FRY MODE WHEN CONNECTED*

Air Fry Mode circulates hot air around the air fry basket to cook fried food in a healthy way, with less oil than traditional frying. *Basket purchased separately (W11548747)*



3.5" TOUCHSCREEN

Get instant access to the settings you use most with a full-color Touchscreen display.



STEAM CLEAN OPTION

Clean up after everyday light spills using only heat and 1-1/4 cups of water—no harsh chemicals or cleaners needed. Used periodically to clean light spills on the bottom of the oven, it keeps the oven clean and reduces the need for frequent self-clean cycles.



HIDDEN BAKE ELEMENT

A concealed bake element placed under the floor of the oven creates a smooth surface at the bottom of the oven for easy cleaning.

DEMOS

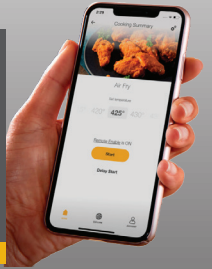
WOES5027/30L, WOES5930L, WOED5027/30L, WOED5930L, WOEC5027/30L, WOEC5930L W/B/Z

AIR FRY MODE

Ask what kind of food they want to cook in an air fry basket. Talk about the added benefit of updating the oven with Air Fry once connected. Show them the Air Fry basket (*sold separately*) and demonstrate how hot air circulates around the basket providing crispy results.

SMART WALL OVEN

Take out your phone and pull up the Whirlpool App. Show the customer how to set their oven, set a timer, or monitor cooking allowing them to multitask while preparing dinner.



ADJUSTABLE SELF-CLEAN CYCLE

Point to the adjustable self-clean feature while asking them how much time it takes to clean their oven. Tell them how easy it is to clean the oven and ask them if they would like to focus their efforts on other tasks at home.

WRAP IT UP

SAY

- Speak to the smart wall oven and the cooking flexibility you have with 6 cooking modes like *Frozen Bake™ Technology*, *Keep Warm*, *Broil*, *Convect Broil*, *Bake* and *Convect Bake*. For even more cycles like *Air Fry Mode*, connect your appliance to receive Automatic Feature Updates.*

DO

- Show the LCD color touchscreen that allows them to get instant access to settings they use most.

REFERENCE

- Find additional resources on Whirlpool® Wall Ovens at [learnwhirlpool.com](https://learn.whirlpool.com).

FEEL

- Confident recommending the updated Whirlpool® Wall Ovens in the single, double or microwave combination configuration.

FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.



*Appliance must be connected. WiFi & App Required. Features subject to change. Details and privacy info at whirlpool.com/connect

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