

Whirlpool® 8-in-1 Wall Ovens

HOW TO SELL

WOES7027/30P, WOEC7027/30P, WOED7027/30P W/B/Z

CARE SMARTER

When you're busy elsewhere, use your smartphone to get dinner started by remotely preheating the oven.



COOKING FLEXIBILITY

Cook however you want with 8 cooking modes in one wall oven, including Air Fry Mode that includes a dishwasher-safe air fry basket for easy cleaning.

INTUITIVE DESIGN

Get instant access to the settings you use most with a 4.5" full-color Touchscreen display.

WOES7027/30P, WOED7027/30P, WOEC7027/30P W/B/Z
5.0, 10.0, 6.4 Cu. Ft. 8-in-1 Wall Oven

Get more done in the kitchen with this multitasking wall oven with Air Fry Mode

This smart wall oven offers eight cooking modes and gets smarter over time with Automatic Feature Updates* to enhance performance. Manage busy mealtimes with convenient features like Frozen Bake™, Keep Warm setting and True Convection cooking, which allows you to cook multiple dishes at once. A 4.5" touchscreen gives you instant access to the settings you use most.

SELL WITH CONFIDENCE

WOES7027/30P, WOED7027/30P, WOEC7027/30P W/B/Z

Why Wall Ovens?



Nearly 3 in 5 homeowners remodeled or decorated their kitchens in 2022.*

Why Whirlpool® Smart Appliances?



Whirlpool® Smart Appliances get smarter over time with updates that enhance performance and new cycles. Once your appliance is connected, it automatically updates, adding new features as they're released.**

FIT System Limited Guarantee



The **FIT System Limited Guarantee** ensures a new Whirlpool® Wall Oven will fit or get up to \$300 toward cabinet modification.†

Have you been recently thinking about making changes to your current kitchen space?

Speak to the FIT System Limited Guarantee by letting customers know that the wall oven can fit their existing cabinet cut-out of a compatible model or Whirlpool will provide a designated amount toward the cost of professionally modifying their cabinet width or height.

Connect to Yummy® Smart Thermometer



Paired with your Whirlpool® Smart Wall Oven, the Yummy® Smart Thermometer allows you to set the oven temperature and monitor progress from your phone. When the meat is finished cooking, you'll get a notification and your oven will automatically turn off.‡

Kitchen Design



Wall ovens are great options when looking to **maximize the space**. There is great flexibility in terms of appliance placement. Put your oven there and the cooktop here. Add a microwave installed in a cabinet with a trim kit to make the appliance look built in. *WMT55511KS/WMT50011KS WMCS7022P(W,B,Z)/WMCS7024P(W,B,Z)*

*2023 Houzz & Home Report <https://www.houzz.com/magazine/2023-u-s-houzz-and-home-study-renovation-trends-stsetivw-vs-166887998>

**Appliance must be connected. WiFi & App Required. Features subject to change. Details and privacy info at whirlpool.com/connect

†Fit System Limited Guarantee: On 27" and 30" single or double Whirlpool® Wall Ovens. Excludes new cabinet installations. Offer valid for qualified models of a compatible width and dates specified. Visit www.whirlpool.com/fit-guarantee.html for complete details. ‡US only.

Qualifying Questions

1

When tackling daily tasks, are you looking for flexibility when it comes to cooking?

2

Are you looking for a healthy way to cook meals for your family by using little to no oil?

3

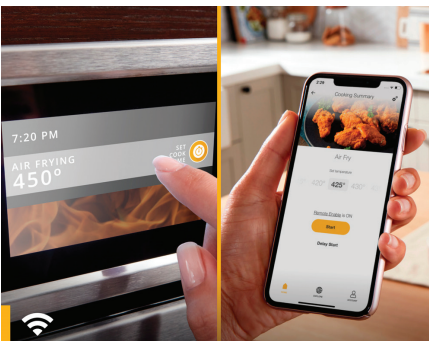
How often do you clean your current oven?

4

What types of cooking routines does your family have?

Features

WOES7027/30P, WOED7027/30P, WOEC7027/30P W/B/Z



SMART WALL OVEN

Use your smartphone to get dinner started by remotely preheating the oven, or when your hands are full, use your compatible voice-enabled device to adjust the cook time or temperature with a voice command.*



8-IN-1 WALL OVEN

Cook however you want with eight cooking modes in one wall oven: *Air Fry*, *Frozen Bake™*, *Keep Warm*, *Broil*, *Convect Broil*, *Bake*, *Convect Bake* and *Convect Roast*.



AIR FRY MODE

Air Fry Mode circulates hot air around the air fry basket to cook fried food in a healthy way, with less oil than traditional frying. *Dishwasher-safe air fry basket included.*



4.5" TOUCHSCREEN

Get instant access to the settings you use most with a full-color Touchscreen display.



STEAM CLEAN OPTION

Clean up after everyday light spills using only heat and 1-1/4 cups of water—no harsh chemicals or cleaners needed. Used periodically to clean light spills on the bottom of the oven, it keeps the oven clean and reduces the need for frequent self-clean cycles.



HIDDEN BAKE ELEMENT

A concealed bake element placed under the floor of the oven creates a smooth surface at the bottom of the oven for easy cleaning.

DEMOS

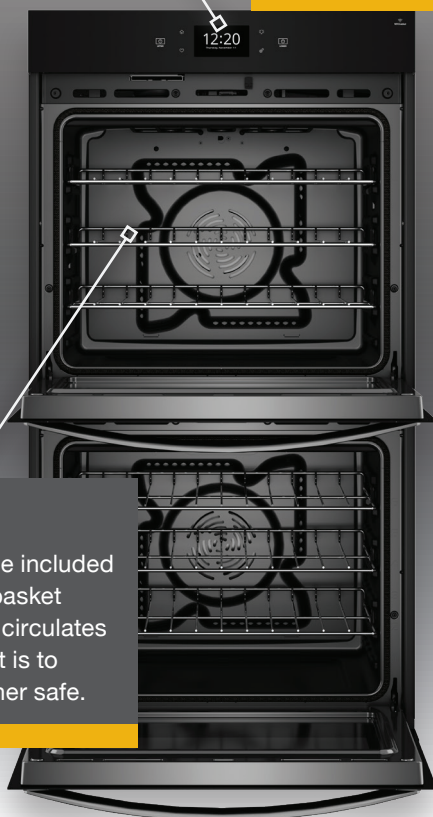
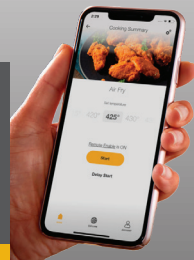
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TOUCHSCREEN

Point to the 4.5" LCD full-color touchscreen display. If powered, scroll through the different cooking modes. Speak to how connecting your appliance to receive Automatic Feature Updates* enhances performance over time.

REMOTE START

Speak to the Whirlpool App and how remote start enables you to heat your oven so meals are ready when you are.



AIR FRY MODE

Ask what kind of food they would cook in the included air fry basket. Remove the included Air fry basket from the oven and demonstrate how hot air circulates around it. Then show customers how easy it is to place inside the oven and that it is dishwasher safe.

WRAP IT UP

SAY

- Speak to the smart wall oven and the cooking flexibility you have with eight cooking modes like *Air Fry*, *Frozen Bake™*, *Keep Warm*, *Broil*, *Convect Broil*, *Bake*, *Convect Bake* and *Convect Roast*. For even more cycles and enhanced performance over time, connect your appliance to receive Automatic Feature Updates.*

DO

- Show the LCD color touchscreen that allows you to get instant access to settings they use most.

REFERENCE

- Find additional resources on Whirlpool® Wall Ovens at [learnwhirlpool.com](https://learn.whirlpool.com).

FEEL

- Confident recommending the updated Whirlpool® Wall Ovens in the single, double or microwave combination configuration.

FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.



*Appliance must be connected. WiFi & App Required. Features subject to change. Details and privacy info at whirlpool.com/connect

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