

Whirlpool® Air Fry Microwave

HOW TO SELL WMH78519L W/B/Z/V

AIR FRY MODE

Get the flexibility of a microwave and air fryer in one appliance.



GRILL INDOORS

Grill meat and vegetables in your microwave with Grill Mode.

WMH78519L W/B/Z/V
1.9 Cu. Ft. Over-the-Range Microwave

Cook with flexibility in One Microwave

Clear up counter space while still making your family's favorite meals using this microwave with Air Fry Mode, which lets you get crispy results right at home. Use Grill Mode to sear meat and vegetables, or use Steam Cooking to steam rice, vegetables and fish right in the microwave.



AIR FRY MODE



GRILL MODE

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Why Air Fry?



A 22% increase in Amazon searches for “air fryers” occurred with over 2.7 million searches total since June 2020*

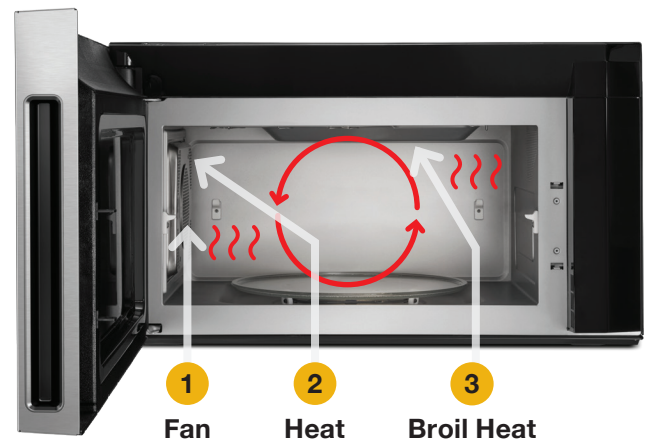


368,000 monthly searches for “air fryer recipes” occur on average*



37% of homes have air fryers as of July 2020**

How Does Air Fry in a MHC work?



This microwave hood combination uses dual heating elements and a fan to circulate hot air around the included air fry basket, crisping and browning food with less oil† and no need to preheat.

Qualifying Questions

1

Are you looking for a healthier way to cook meals for your family by using little to no oil?

2

Do you worry about the clean-up after cooking?

3

What features do you look for in the kitchen that help you multitask?

Features

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AIR FRY MODE

This gives your customer the flexibility of a microwave and air fryer in one appliance to free up counter space. Air fry chicken nuggets, wings, fries and more to get crispy results at home.



GRILL MODE

Grill meat and vegetables in your microwave using the included Air Fry Basket which allows direct heat to sear the outside of your food, creating a nice crust and flavor.



STEAM COOKING

Add water to a microwave-safe container or steamer accessory and clear up cooktop space by steaming foods like rice, vegetables and fish right in the microwave. *Steam accessory available, sold separately.*



EASY CLEAN UP

The Steam Clean feature helps lift grime from the nonstick interior. Add a bowl of water to the microwave and press Steam Clean to help lift messes, then wipe it clean.



6-SPEED, 400 CFM MOTOR CLASS' VENTILATION SYSTEM

Keep your kitchen smelling like home with the 6-Speed, 400 CFM Motor Class' Ventilation System that quickly helps remove smoke, odor and moisture.

Accessories

COMES WITH PURCHASE

Air Fry Basket



Round Convection Rack - W10440082

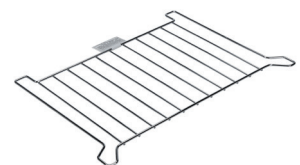


OPTIONAL - SOLD SEPARATELY

Steamer Vessel - 8205262RB



Rectangular Cooking Rack - W10860255



DEMOS

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MODES TO SAVE TIME

Show off the clutter free aesthetic of the exterior while pointing to the dedicated air fry and steam clean buttons that add convenience and help save time.



INCLUDED ACCESSORIES

Have the customer experience the pocket handle by opening and inspecting the interior. Show them the included air fry basket and convection rack.

WRAP IT UP

SAY

- Speak to the variety of the cooking modes on the MHC.
- Speak to the multitasking features like Sensor Cooking and AccuPop™ Cycle.
- Speak to the cleaning features that keep you from worrying about the clean-up.

DO

- Point to the dedicated feature buttons on the microwave (steam clean, air fry).
- Open the door and show off the included air fry basket.

REFERENCE

- Find additional resources on Whirlpool® Microwave products.



FEEL

- Confident that this product provides the customer with a convenient and time saving MHC that empowers them to cook how they want all in one microwave.

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