

# Whirlpool® Gas Cooktops

## HOW TO SELL

WCGK3030PW/B/S, WCGK5030/36PW/B/S/V,  
WCGK7030/36PS, WCGK7530/36PS

### COOKING FLEXIBILITY

Navigate busy mealtimes with various burner sizes and a range of power levels, so you can simmer your sauce while you sear your steaks to maximize time in the kitchen.

### EZ-2-LIFT™ HINGED CAST-IRON GRATES

Quick access to spills on the cooktop.



WCGK5030/36PW/B/S/V  
Gas Cooktop

### SPEEDHEAT™ BURNER

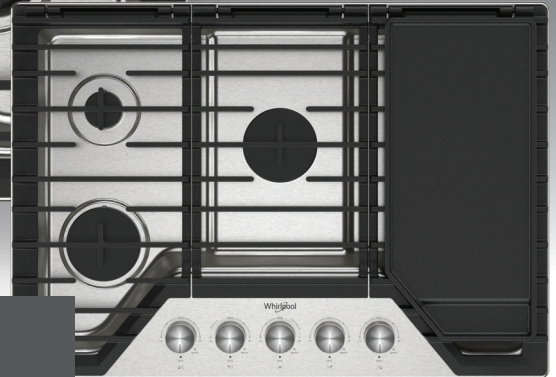
Get a rapid boil and perfect sear quickly.



WCGK3030PW/B/S  
30" Gas Cooktop

### 2-IN-1 HINGED GRATE TO GRIDDLE

Easily swap cooking surfaces  
*(Exclusively on the 75 series)*



WCGK7530/36PS  
Gas Cooktop with Grate to Griddle

## Get dinner on the table fast

Whirlpool Cooktops give you the cooking flexibility you need while helping you to cook and clean faster to spend more time with your loved ones.

# SELL WITH CONFIDENCE

WCGK3030PW/B/S, WCGK5030/36PW/B/S/V, WCGK7030/36PS, WCGK7530/36PS

## DID YOU KNOW?



A gas cooktop with a griddle is a great addition to any kitchen. From tasty lunchtime staples like grilled cheese sandwiches and quesadillas to breakfast favorites such as pancakes and omelets, gas cooktops with griddles can make mealtime easy. *(available on 75 step-up series)*

With the SpeedHeat™ Burner customers can get dinner to the table fast with the high heat generated by this burner.

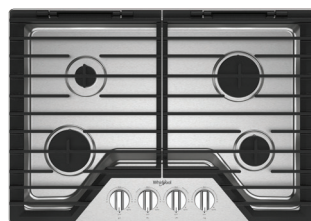
The Whirlpool® Cooktop Lineup has the combination of capacity and flexibility that you need on the cooktop to handle whatever the day brings.

## Whirlpool Gas Cooktop Plan to Sell



### WCGK3030/36PW/B/S

- 4 Burners - 5K / 9.1K / 12K / 18K
- Dishwasher-Safe Cast-Iron Grates
- 5K BTU Simmer Burner
- Upswept SpillGuard™ Cooktop
- Edge-to-Edge Cast-Iron Grates
- Wall Oven Compatible



### WCGK5030/36PW/B/S/V

- 4 Burners - 5k / 9.1k / 12k / 18k
- + EZ-2-Lift™ Hinged Cast-Iron Grates
- + SpeedHeat™ Burner
- 5K BTU Simmer Burner
- Upswept SpillGuard™ Cooktop
- Wall Oven Compatible



### WCGK7030/36PS

- + 5 Burners - 5K / 2-9.1K / 12K / 18K
- EZ-2-Lift™ Hinged Cast-Iron Grates
- SpeedHeat™ Burner
- 5K BTU Simmer Burner
- Upswept SpillGuard™ Cooktop
- Sealed Burners
- Wall Oven Compatible



### WCGK7530/36PS

- 5 Burners - 5k / 2-9.1k / 12k / 18k
- Dishwasher-Safe Aspire Metal Knobs
- + Industry-First 2-in-1 Hinged Grate with Integrated Griddle
- Sealed Burners
- 5K BTU Simmer Burner
- Upswept SpillGuard™ Cooktop
- Wall Oven Compatible

## Qualifying Questions

1

What types of food would you use a griddle for?

2

Do you ever need to do a deep clean after a massive night of cooking?

3

What types of meals do you cook that require you to boil water?

4

What does mealtime look like in your family?

## Features

WCGK3030PW/B/S, WCGK5030/36PW/B/S/V, WCGK7030/36PS, WCGK7530/36PS



### 2-IN-1 HINGED GRATE TO GRIDDLE

Enjoy more mealtime possibilities by easily swapping between cooking surfaces with our industry-first interlocking 2-in-1 Hinged Grate to Griddle. The hinged design also allows for easy cleaning.

*(available on 75 step-up series)*



### SPEEDHEAT™ BURNER

Get a rapid boil and perfect sear quickly with the SpeedHeat™ Burner, which generates high heat to get dinner to the table fast.



### COOKING FLEXIBILITY

Navigate busy mealtimes with various burner sizes and a range of power levels, so you can simmer your sauce while you sear your steaks to maximize time in the kitchen.



### EZ-2-LIFT™ HINGED CAST-IRON GRATE

Get quick access to spills on the cooktop with our industry-first EZ-2-Lift™ Hinged Cast-Iron Grates. The hinged design lets you wipe up underneath without the hassle of removing heavy grates.



### FIFTH BURNER

Save time and cook everyone's favorite at once with the extra Fifth Burner. With room to fit different pan sizes, you can boil water, sauté veggies and sear burgers all at the same time.

*(available on 5, 7 and 75 series)*



### 5K BTU SIMMER BURNER

Easily maintain low, even heat to simmer your sauces, warm up leftovers or melt chocolate with the 5K BTU Simmer Burner.

## DEMOS

WCGK3030PW/B/S, WCGK5030/36PW/B/S/V, WCGK7030/36PS, WCGK7530/36PS



### SPEEDHEAT™ BURNER

Show customers the SpeedHeat™ burner by removing the burner cap and pointing out the placement of the ports. Explain how the port placement helps these burners achieve high heat.

### EZ-2-LIFT™ HINGED CAST-IRON GRATES

Show customers how easy it is to access cooktop spills by asking them to lift the grates. Tell them how the hinges keep the grates in place so cleaning cooktop spills is done in a snap. Don't forget to mention that the grates are removable and dishwasher-safe.

### 2-IN-1 HINGED GRATE TO GRIDDLE

Show your customer how the griddle interlocks on the hinged grate. Remove it to demonstrate how easy it is to move out of the way when it is not needed.

*(available on 75 step-up series)*

## WRAP IT UP

### SAY

- Speak to the industry-first interlocking 2-in-1 hinged grate to griddle.

### DO

- Show your customer the different burner sizes and different temperature options in the range to allow them to maximize their time in the kitchen.

### REFERENCE

- Find additional resources on Whirlpool® Gas Cooktops at [learnwhirlpool.com](https://learn.whirlpool.com).

### FEEL

- Confident speaking to the cleanability and flexibility of the updated Whirlpool® Gas Cooktops that can get dinner on the table fast and cleanup is quick and easy with features like dishwasher-safe cast-iron grates.

### FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.

