

Whirlpool® 7 Series Slide-In Ranges

HOW TO SELL

WSES7530R Z/V, WSGS7530R Z/V

WIPECLEAN™ COATING (ELECTRIC VERSIONS)

Clean everyday messes with just water, not harsh cleaners with WipeClean™ Coating.

EZ-2-LIFT™ HINGED CAST-IRON GRATES (GAS VERSIONS)

Raise for quick cleanup with industry-first EZ-2-Lift™ Hinged Cast-Iron Grates.



AIR COOKING TECHNOLOGY

Get the ultimate Air Cooking technology and bring fresh options to family dinner with No Preheat Air Fry, Air Baking, Air Broil, Air Roast and Air Reheat.

HIGH SPEED PREHEAT

Cook for a crowd and fit large dishes like a full-sized 20lb turkey. Our specially designed oven preheats in under 8 minutes* with our fastest preheat available.

WSES7530R Z/B/W/V, WSGS7530R Z/B/W/V
30" Slide In Ranges with Air Cooking Technology

Ultimate Air Cooking for all your family cravings and needs with the Whirlpool® 7 Series Slide-In Ranges:

Get the ultimate in Air Cooking Technology with No Preheat Air Fry, Air Baking, Air Broil, Air Roast and Air Reheat and bring fresh options to family dinners with this 30-inch, High-Speed Preheat range.

*Using rapid preheat to 350 degrees when cooktop is not in use.

SELL WITH CONFIDENCE

WSES7530R Z/V, WSGS7530R Z/V

DID YOU KNOW?



HIGH SPEED PREHEAT

Preheat your oven in under 8 minutes* with our fastest preheat available. Cook for a crowd and fit large dishes like a full-sized 20lb turkey.

EZ-2-LIFT™ HINGED CAST-IRON GRATES

Raise for quick cleanup with industry-first EZ-2-Lift™ Hinged Cast-Iron Grates.

WIPECLEAN™ COATING

76% of Whirlpool Consumers rated easiness of cleaning as the most important need.** Skip scraping & intense scrubbing of baked-on foods with WipeClean™ Coating, the easiest-to-clean electric cooktop coating.***

How it works: Clean your everyday spills with just water, not harsh cleaners. Simply wet with water, wait and wipe away.***

Slide-In vs Freestanding Ranges:

WHAT'S THE DIFFERENCE?

The differences between the types of ranges lie in the installation and the location of controls. While slide-in ranges are designed to fit between cabinets, freestanding models allow you to configure your kitchen how you like through the choice of built-in or stand-alone placement.

Freestanding ranges are built with a backguard that houses the controls. On slide-in ranges, which do not feature a backguard, range controls are displayed prominently at the front of the appliance.

The sleek look of slide-in ranges has made them popular choices for kitchen remodels and installation in kitchen islands. ****



*Using rapid preheat to 350 degrees when cooktop is not in use. Compared to WFE775H0HZ.
**Whirlpool® Cleaning Cycle Understanding and Insights 2021.
***When compared with uncoated cooktop with same heating technology and similar wattages.
****Whirlpool.com, Slide-in-vs-freestanding-ranges, 2024.

Qualifying Questions

1

Are you looking for a range with multiple modes that can tackle your family's daily cravings?

2

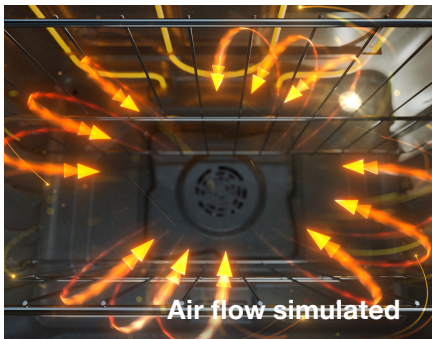
How easy is it to clean your current cooktop?

3

What is the hardest part about cleaning your gas cooktop today?

Features

WSES7530R Z/V, WSGS7530R Z/V



AIR COOKING TECHNOLOGY

Get the ultimate Air Cooking technology and bring fresh options to family dinner with No Preheat Air Fry, Air Baking, Air Broil, Air Roast and Air Reheat.*



WIPECLEAN™ COATING

Skip scraping & intense scrubbing of baked-on foods with WipeClean™ Coating, the easiest-to-clean electric cooktop coating.* Clean your everyday spills with just water, not harsh cleaners. Simply wet it with water, wait, and wipe it away.



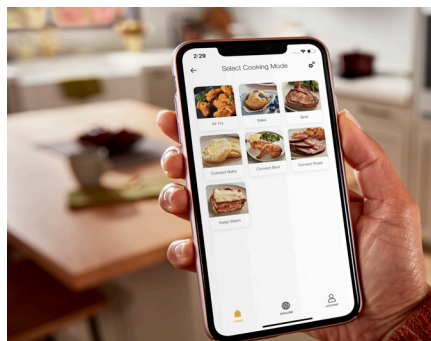
EZ-2-LIFT™ HINGED CAST-IRON GRATES

Get quick access to spills with our industry-first, dishwasher-safe EZ-2-Lift™ Hinged Cast-Iron Grates. The hinged design lets you wipe up underneath without the hassle of removing heavy grates.



HIGH SPEED PREHEAT

Go from goopy to golden and get even results when baking on multiple racks with Air Baking. Our high-speed fan optimizes airflow and drives consistent heat throughout the oven. Get golden results on breads, pastries, and more.



SMART FEATURE UPDATES

Stay on top of the latest cooking features and unlock new ones over time. Explore more ways to cook with updates through the Whirlpool app.**



AIR REHEAT

Skip microwaving and add crispness to leftovers like pizza with Air Reheat. Our high-speed fan drives heat to quickly bring food up to temp.

*When compared with uncoated cooktops with the same heating technology and similar wattages.

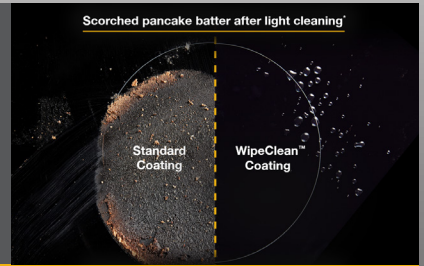
**Appliance must be connected. WiFi & App Required. Features subject to change. Details and privacy info at whirlpool.com/connect.

DEMOS

WSES7530R Z/V, WSGS7530R Z/V

WIPECLEAN™ COATING

Speak to the WipeClean™ Coating surface on this exclusive technology owned by Whirlpool Corporation. Tell your customers how you can clean your cooktop with just water, not hard cleaners. Simply wet the surface with water, wait 5 minutes for everyday soils, and simply wipe away with a damp nonabrasive soft sponge.



EZ-2-LIFT™ HINGED CAST-IRON GRATES

Show customers how easy it is to access cooktop spills by asking them to lift the grates. Tell them how the hinges keep the grates in place so cleaning cooktop spills is done in a snap. Don't forget to mention that the grates are removable and dishwasher-safe.

HIGH SPEED PREHEAT

Speak to how our specially designed oven preheats in under 8 minutes*. Then open the oven door to show customers the multiple racks that allow for multiple dishes to cook at the same time, including a 20lb turkey.

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