

Whirlpool® Over-The-Range Flush Built-In* Microwave

HOW TO SELL

WMMF7330R W/B/Z/V & WMMF7530R Z/V

AIR FRY MODE

Get crispy results without countertop clutter.



WMMF7330R W/B/Z/V
1.1 Cu. Ft. Over-the-Range
Built-In Microwave

EASY MELT

Easily melt ingredients like chocolate,
butter and more. *(Exclusively on the WMMF7530R)*



WMMF7530R Z/V
1.1 Cu. Ft. Over-the-Range
Built-In Microwave

SPLATTER CONTROL

Help prevent soup, butter and more
from making a mess in your microwave.

(Exclusively on the WMMF7530R)

A Seamless Built-In Look

Get a seamless built-in look with Whirlpool® Smart Microwaves that streamline cooking and cleaning so you can save time, reduce steps & do more to get time back with the ones you love.

SELL WITH CONFIDENCE

WMMF7330R W/B/Z/V & WMMF7530R Z/V

What is Flush* Built-In Design?



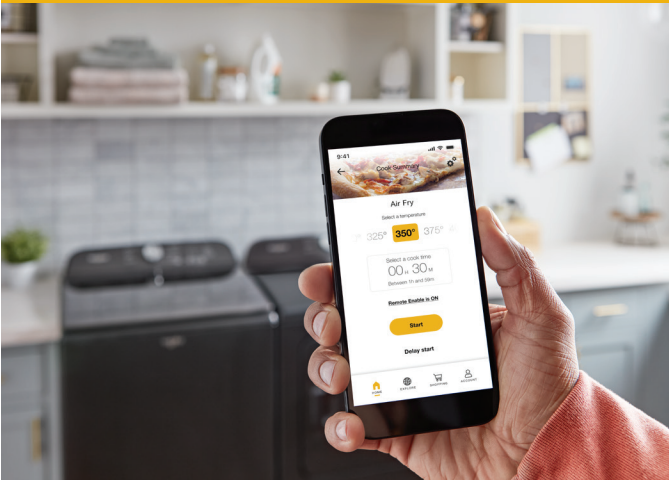
Elevate your kitchen with style that stands out and a microwave that fits in thanks to the Flush* Built-In Design. When closed, the door sits flush with standard depth cabinets for a sleek, seamless look.

Turntable Free Design



With a Turntable-Free Design, cleaning is as simple as wiping with a damp cloth. This microwave features a flat interior with a hidden motor that circulates heating energy throughout the entire oven.

What is a Smart Microwave Oven?



When you're busy in another room, use your smartphone to monitor cycle progress, so you're ready to eat when dinner's done.**

Hidden Venting



Get effective ventilation and a smooth, easy-to-clean surface with Hidden Venting. The vent activates while you're cooking and then retracts when no longer needed.

*When installed in standard cabinet depth 12-3/4". **Appliance must be set to remote enable. WiFi & App Required. Features subject to change. Details and privacy info at [whirlpool.com/connect](https://www.whirlpool.com/connect).

Qualifying Questions

1

How important is it to keep your microwave clean?

2

Thinking about your current kitchen design, do you have a countertop air fryer?

3

What recipes do you cook that require you to melt the ingredients as a step in the recipe?

Features

WMMF7330R W/B/Z/V & WMMF7530R Z/V



SPLATTER CONTROL*

Use advanced sensing technology to detect the temperature of food and automatically turns down the power level if food is heating too quickly, so you can stay a step ahead and help skip the mess.



AIR FRY MODE

Gives the flexibility of a microwave and air fryer in one appliance to free up counter space. You can air fry chicken nuggets, wings, fries and more in the **included Dishwasher-Safe Air Fry Basket** to get crispy results at home.



EASY MELT*

Melt without the guesswork thanks to sensors that automatically monitor the temperature of foods for you, so you can easily melt ingredients like chocolate, butter and more while taking on other tasks.



AUTO DEFROST SENSOR*

Spend less time waiting for foods to thaw. Advanced sensing technology automatically adjusts the power levels of your microwave while defrosting, so you can get an ideal thaw for frozen foods.



ROAST MODE

Give chicken, vegetables and more a crunchy, caramelized outer layer directly in the microwave, so you don't have to use the oven. Convection cooking helps circulate hot air throughout the microwave, so your family's favorites get a crisp cook.



GRILL MODE

The Air Fry Basket allows direct heat to sear the outside of your food, creating a nice crust and flavor for meat and vegetables.

*Exclusively on the WMMF7530R.

DEMOS

WMMF7330R W/B/Z/V & WMMF7530R Z/V

AIR FRY MODE

Remove the included Air Fry Basket from the microwave demonstrating how the hot air circulates around the air fry basket. Then show customers there are three positions to place it in the microwave. The right position will help cook food in a good performance. Depending on their recipe, we recommend they visit the online Control Guide for good placement.



AUTO DEFROST SENSOR

When using the auto defrost function, place it on a microwave-safe plate and do not cover it. Reference the control guide for tips.

EASY MELT

Speak to Easy Melt, which allows your customer to do a manual melt, and automatically melt butter, cheese, or chocolate.

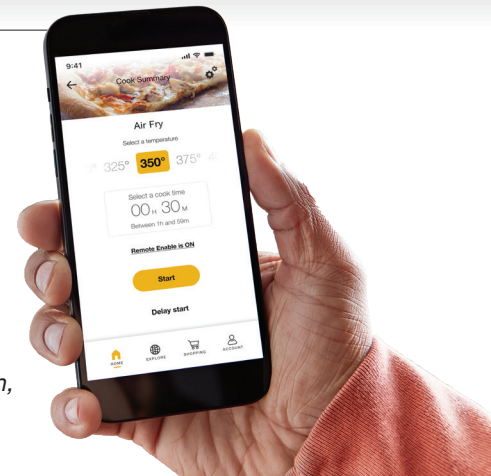
INCLUDED ACCESSORIES

- Wire rack
- Air fry basket

A UNIQUE CONNECTED EXPERIENCE

Select Remote Start on the microwave to be able to utilize the features below in the Whirlpool® App:

- Manual Cycles: *Microwave, Bake, Toast, Grill, Convection Bake, Roast*
- AirFry
- Notifications & Status Updates
- Cycle complete
- Over-the-Air Updates
- Voice: *Amazon Alexa, Google*
- Multi-language support: *English, French, Spanish*
- Service & Support



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