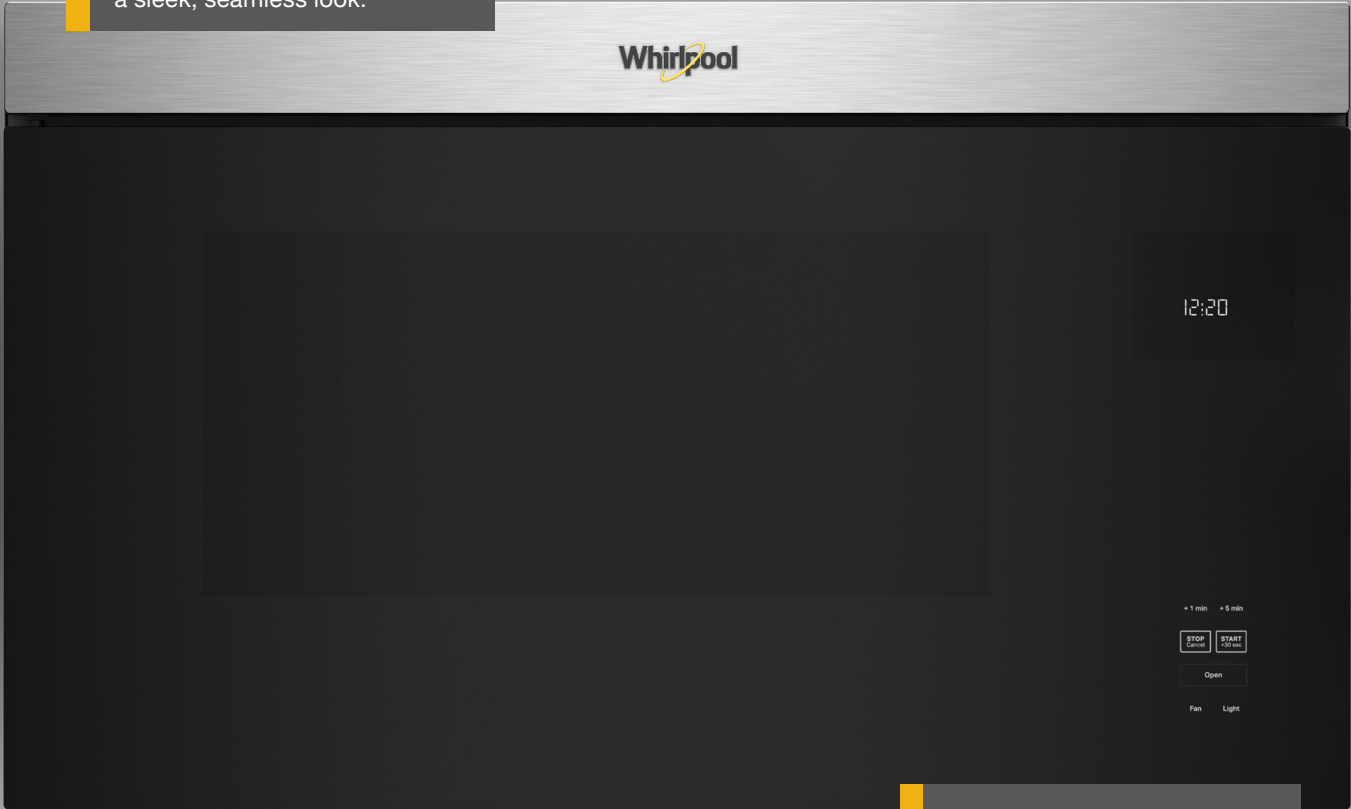


Whirlpool® Over-The-Range Flush Built-In* Microwave

HOW TO SELL WMMF5930P W/B/Z/V

FLUSH[®] BUILT-IN DESIGN

When closed, the door sits flush with standard depth cabinets for a sleek, seamless look.



TURNTABLE-FREE

Simplify cleanup with a smooth, flat interior

WMMF5930P W/B/Z/V
1.1 Cu. Ft. Over-the-Range Flush Built-In Microwave

Elevate kitchen style

The new Flush[®] Built-In Microwave blends in with standard depth cabinets. Simplify clean up thanks to the flat interior of the Turntable-Free Design while also fitting everyday items like a 13"x9" casserole dish. Plus, get effective ventilation and an easy-to-clean exterior with Hidden Venting that retracts when no longer needed.

*When installed in standard cabinet depth 12-3/4".

SELL WITH CONFIDENCE

WMMF5930P W/B/Z/V

Flush* to Cabinets



A seamless built-in look that elevates your kitchen with this over the range microwave.

Turntable-Free Design



This microwave features a flat interior with a hidden motor that circulates heating energy throughout the entire oven.

Hidden Venting



The vent activates while you're cooking and then retracts when no longer needed.

Why Flush Built-in?



The **global household cooking appliances market** was valued at \$71.1 Billion in 2021 and estimated to surpass \$126.4 Billion by the end of 2031.*



Microwave cooking can be **more energy efficient** than conventional cooking because foods cook faster and the energy heats only the food, not the whole oven compartment.**



This model helps remove smoke, odor, and moisture with **300 CFM Motor Class† hood venting** that helps keep your kitchen clean. Three fan speeds provide the right amount of ventilation for every meal you prepare.

*Transparency Market Research, Inc 2023. ** Microwave 101, FDA.Gov (2017)
†Performance varies based on installation. Resources are available at aham.org.

Qualifying Questions

1

How does the design of your microwave keep your kitchen from looking its best?

2

How often do you prepare multiple dishes at once?

3

How do you clean up messes inside the microwave?

Features

WMMF5930P W/B/Z/V



FLUSH* BUILT-IN DESIGN

When closed, the door sits flush* with standard depth cabinets for a sleek, seamless look.



HIDDEN VENTING

Get effective ventilation and a smooth, easy-to-clean surface with Hidden Venting.



TURNTABLE-FREE DESIGN

The flat interior with a hidden motor circulates heating energy throughout the entire oven.



1.1 CU. FT. CAPACITY

Wall-to-wall capacity lets you fit everyday items, including a 13" x 9" casserole dish.



3-SPEED, 300 CFM MOTOR CLASS**

The hood venting helps remove smoke, odor and moisture to keep your kitchen clean.



CLEANRELEASE® NON-STICK INTERIOR

The non-stick interior helps prevent spills from sticking, which lets you easily clean up with the simple wipe of a damp cloth.

DEMOS

WMMF5930P W/B/Z/V

EASY TO CLEAN

Show the capabilities of the CleanRelease® non-stick interior in the microwave by splattering food and having a customer wipe it away with just water and a soft cloth or sponge.

HIDDEN VENTING

Speak to the hidden venting that activates while they are cooking to help remove smoke, odor and moisture.



ROOM FOR ALL THE ESSENTIALS

Demonstrate the wall-to-wall capacity by placing 2 popcorn bags, 2 standard size plates or a 13" x 9" casserole dish.

FLUSH

Talk about the built-in flush design, pointing out how it gives their kitchen a sleek finished look.

WRAP IT UP

SAY

- Simply clean up with the Turntable-Free Design.

DO

- Show how you can fit everyday dishes and more with wall-to-wall capacity, and simplify cleanup with a smooth, flat interior.

REFERENCE

- Find additional resources on Whirlpool® Microwave products.

FEEL

- Confident recommending the Turntable-Free Design with CleanRelease® Non-Stick Interior and Flush® design.



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*When installed in standard cabinet depth 12-3/4".
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