## Whirlpool<sup>®</sup> Smart Low Profile Microwave Hood Combination

## HOW TO SELL WMML5530R B/V/W/Z



WMML5530R B/V/W/Z 1.1 Cu. Ft. Smart Over-the-Range Microwave

# Find a better fit for your kitchen with this Whirlpool<sup>®</sup> Smart Low Profile Microwave Hood Combination:

With 4-speed venting that helps remove smoke, odor and grease like a standard hood. Save space with a Low Profile Design that fits your under cabinet hood space.\*

\*Based on 24" minimum install for under cabinet hoods and Low Profile Microwave Hood Combination. \*\*Based on CFM output compared to Whirlpool Brand Microwave Hood Combinations and Under Cabinet Hoods. (Performance varies based on installation. Resources available at aham.org.)

# **SELL WITH CONFIDENCE**

WMML5530R B/V/W/Z



#### BEST SELLING LOW PROFILE MICROWAVE BRAND

Let the Best Selling Low Profile Microwave Brand\* help clear odors, smoke, and grease so you can enjoy a fresh kitchen at mealtime.



If your new Whirlpool<sup>®</sup> Microwave doesn't fit the standard cut-out of your under cabinet hood, the FIT System Limited Guarantee provides a full refund without the hassle of the return process.\*\*

## Ventilation Options (Low Profile, Standard & Under Cabinet Hood)\*\*\*

### WHAT'S THE DIFFERENCE?

Designed to be installed above a range, low profile microwaves feature a sleek design and unique dimensions that allow them to seamlessly fit within smaller cabinet cutouts. Unlike regular countertop microwaves or microwaves that are built-in above-wall ovens, low profile microwaves can also offer optimal ventilation.

Low Profile microwaves are an ideal option to replace an under cabinet hood with an overthe-range microwave. Considering factors such as available kitchen counter space, ventilation needs and design are all important when choosing a microwave.





\*Based on a 12-month rolling average of unit sales Q2 2023-Q2 2024. Traqline 2024.

\*\*Fit System Limited Guarantee: On low profile Whirlpool® microwaves. Excludes new cabinet installations. Offer valid for qualified models of a compatible width and dates specified. Visit www.whirlpool.com/fit-guarantee.html for complete details.

\*\*\*Whirlpool.com, What is a low profile microwave, 2024.

## **Qualifying Questions**



What kind of ventilation do you currently have in your kitchen?

What do you currently use your microwave for?

Features WMML5530R B/V/W/Z



What do you currently have in your home that is connected to your phone or a voice-controlled device?



#### **OUR BEST VENTILATION\***

Helps quickly and quietly clear smoke, grease and odor from the air without disrupting your kitchen routine that has dual fans and a 450 CFM motor with 3 speeds.



**ESSENTIAL CAPACITY** Fit everyday cookware from tall glasses to large casserole dishes

in this low profile microwave with

1.1 cu. ft. of Essential Capacity.

APACITY VOICE C



VOICE CONTROL WITH A COMPATIBLE VOICE-ENABLED DEVICE (US ONLY)

Voice control lets you turn on the hood light or the vent fan with hands-free voice commands so you can easily manage mealtime.\*\*



#### ENHANCED LED COOKTOP LIGHTING

Enhanced LED Cooktop Lighting illuminates more of the cooking surface below with a brighter, pure white or allows you to keep a nightlight on in the kitchen with 3 levels of brightness.\*\*\*



COLOR LCD DISPLAY WITH GUIDED COOKING

Input food type and weight by following simple instructions on an easy to read LCD display to achieve delicious heating results for meats, vegetables and bread.



TAP-TO-OPEN DOOR

Tap-to-Open Door keeps things clean and dinner moving with a door that can open with the simple tap of a knuckle, wrist or elbow, so you can access the microwave without putting dishes down.

\*Based on CFM output compared to Whirlpool Brand Microwave Hood Combinations and Under Cabinet Hoods.

(Performance varies based on installation. Resources available at aham.org.)

\*\*Appliance must be set to remote enable. WiFi & App Required. Features subject to change. Details and privacy info at whirlpool.com/connect.

\*\*\*Compared to WMMS3130RZ

### DEMOS WMML5530R B/V/W/Z

#### **ESSENTIAL CAPACITY**

Powered up, use the tap-to-open door function to show the 1.1 cu. ft. capacity has plenty of room for tall glasses, popcorn, leftovers, wide plates and big bowls.

(Seeing is believing: If you have the props, bring them into the store to demo)



#### SMART MICROWAVE OVEN

Tell your customers that this microwave allows them to monitor progress from their smartphone or even turn a nightlight on in the kitchen from afar so they can focus on other things in their to-do list.

#### 450 CFM VENTILATION

Point to the fan function on the microwave and tell your customers how this high-performance venting is a great option for under cabinet hood replacement by quickly clearing smoke and grease in their kitchen with 3 speeds.



#### FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool<sup>®</sup>, Maytag<sup>®</sup>, KitchenAid<sup>®</sup>, and Amana<sup>®</sup> products.

