



**Whirlpool®**

WRF540CWH

**36-INCH WIDE COUNTER DEPTH FRENCH  
DOOR REFRIGERATOR - 20 CU. FT.**



Dimensions: h: 70.125" w: 35.625" d: 29.375"

Colors:  Black Stainless  Black

Fingerprint Resistant Stainless Steel  White

## START THE CONVERSATION

Where is your current refrigerator located and does it sometimes get in the way?

## TOP FEATURES

1

### COUNTER DEPTH DESIGN

Add additional kitchen space with a counter depth design.

2

### INTERIOR WATER DISPENSER

Easily access fresh, filtered water with the interior dispenser.

3

### LED INTERIOR LIGHTING

See food in a more natural light with LED interior lighting.



## DID YOU KNOW?

Counter depth models and refrigerators with smaller footprints are one of the faster growing subcategories in the market.(1) Whether customers are looking for a streamlined design or trying to maximize floor space in smaller kitchens, these models fit the bill for today's refrigerator shopper....

## HOW TO DEMONSTRATE

### COUNTER DEPTH DESIGN

Use a tape measure to show how much space (5-6") you gain when moving from a standard depth to a counter depth refrigerator.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[WRF540CWH](#)



SUITE MATCH COOKING RANGE / WALL OVEN  
[WFE525S0H](#)

SUITE MATCH DISHWASHER  
[WDT750SAH](#)