



Whirlpool®

WRFC5036R

**36-INCH WIDE FRENCH DOOR
REFRIGERATOR WITH IN-DOOR WATER &
ICE - 23 CU. FT.**



Dimensions: h: 69.875" w: 35.625" d: 31.4375"

Colors:  Black Stainless Finish

 Fingerprint-Resistant Stainless Finish  White



START THE CONVERSATION

Do you struggle to find places to store tall items upright in your refrigerator?

TOP FEATURES



1

MAXIMUM ORGANIZATION. MINIMUM CLUTTER.

Maximize organization and minimize clutter with smart storage and a large capacity. 6 unique storage zones, including EasyReach Zone, EasyView Drawers and Pizza Pocket make it easy for your family to find and fit the foods they love.



2

TRUE COUNTER DEPTH

Add a built-in style to your kitchen with True Counter-Depth design. Our 24-inch depth is built to fit with your cabinets,* and specially designed True Clearance Hinges allow the doors to open fully at 135°. Stand out without sticking out and get a better fit than the top-selling counter depth model.**



3

*Based on standard 26" cabinets and counters, not including doors....

EASYREACH ZONE

The EasyReach Zone and adjustable divider provide countless ways to keep tall items organized. With more than a foot of space for tall items, you can store two 1-gallon milk jugs and two 2-liter soda bottles at the same time.

DID YOU KNOW? Consumers need flexibility in their refrigerator to accommodate different sized foods.

HOW TO DEMONSTRATE



MAXIMUM ORGANIZATION. MINIMUM CLUTTER.

Show how the different storage areas make it easy to organize food.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to
bundle products across categories