



# Whirlpool®

WRMC7036R

36-INCH WIDE TRUE COUNTER DEPTH 4-DOOR FRENCH DOOR REFRIGERATOR - 22 CU. FT.

Dimensions: h: 69.9375" w: 35.625" d: 29.4375"

Colors:  Black Stainless Finish

 Fingerprint-Resistant Stainless Finish



## START THE CONVERSATION

Do you find it hard to keep food in your refrigerator organized?

## TOP FEATURES



1

### MAXIMUM ORGANIZATION. MINIMUM CLUTTER.

Maximize organization and minimize clutter with smart storage and a large capacity. 8 unique storage zones, including EasyReach Zone, EasyView Drawers, Freezer to Fridge Zone, Prep & Store Bins and Pizza Pocket make it easy for your family to find and fit the foods they love.



2

### EASYREACH ZONE

The EasyReach Zone and adjustable divider provide countless ways to keep tall items organized. With more than a foot of space for tall items, you can store two 1-gallon milk jugs and two 2-liter soda bottles at the same time.



3

### FLEXIBLE TEMPERATURE DRAWER

The Flexible Temperature Drawer lets you choose your chill with dedicated settings for wine, deli, drinks and meat. From large family dinners to back-to-school lunches, this adjustable, temperature-controlled space is made to keep up with your meal planning.

## DID YOU KNOW?

Consumers often waste food because it gets lost in the back of the refrigerator. An organized refrigerator can help reduce food waste.

## HOW TO DEMONSTRATE



### MAXIMUM ORGANIZATION. MINIMUM CLUTTER.

Have the customer open the refrigerator and show them the different organization spaces.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[WRFC9636R](#)



SUITE MATCH COOKING RANGE / WALL OVEN  
[WOES5030L](#)



SUITE MATCH DISHWASHER  
[WDTS8024S](#)