



WRS586FIE

WHIRLPOOL® 36-INCH WIDE SIDE-BY-SIDE
REFRIGERATOR WITH TEMPERATURE
CONTROL - 26 CU. FT.



Dimensions: h: 69" w: 36" d: 34 7/8"

Colors:

START THE CONVERSATION

What items do you store in your current refrigerator that might topple over if not level?

TOP FEATURES



1

FRAMELESS GLASS SHELVES

Store more on each shelf without the plastic frames that can cause items to rest unevenly and topple over. The wall-to-wall design of these glass shelves means more can fit on each shelf, while the smooth surface prevents items from falling through the cracks.

2

FRESHFLOW™ AIR FILTER

Refreshing the air with this filter keeps the fresh food compartment smelling fresh and is even 15 times more effective than baking soda.



3

IN-DOOR-ICE® STORAGE

Use additional shelf space inside the refrigerator section, opened up by the ice bin being placed on the door. Customers get more storage flexibility and the convenience of easily accessible ice.

DID YOU KNOW?

Customers want things to be "easy to clean and disinfect." In fact, this is one of the top 5 most valued aspects of their kitchen.(1) Frameless glass shelves not only hold items from wall to wall, they contain messes and are easy to clean.
(1)2016 Houzz Survey.

HOW TO DEMONSTRATE



FRAMELESS GLASS SHELVES

Rest props like a soda can or a ketchup bottle along the edge of the frameless glass shelf, and on the plastic frame of a competitive glass shelf. Show customers how the items rest securely on the Whirlpool brand shelves while they sit unevenly on the unlevel surface of the framed shelf.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[WRS975SID](#)

SUITE MATCH COOKING RANGE / WALL OVEN
[WFE505W0H](#)



SUITE MATCH DISHWASHER
[WDT730PAH](#)