






Whirlpool®

WRT104TFD

**28-INCH WIDE TOP FREEZER
REFRIGERATOR - 14 CU. FT.**

Dimensions: h: 62.875" w: 28" d: 32.25"

Colors:  Black  Biscuit-on-Biscuit  White-on-White



START THE CONVERSATION

Which fresh produce do you find most challenging to store in your current refrigerator?

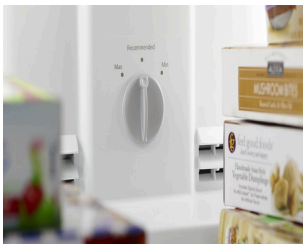
TOP FEATURES



1

HUMIDITY-CONTROLLED CRISPERS

Store fruits and vegetables in their ideal environment. Customers can rest assured their produce will be well cared for inside these humidity-controlled crispers. They can adapt each crisper to fruits or vegetables with the sliding controls.



2

FREEZER TEMPERATURE CONTROLS

Keep frozen items ice cold with controls that allow you to adjust the temperature level in the freezer compartment. Customers can enjoy colder ice cream or not over frozen veggies with a more controlled environment. Rather than allowing the freezer to just freeze, this gives the control back to the customer to make the freezer the way they want it.

3

OPTIONAL ICEMAKER

Don't worry about refilling ice trays when you have this optional icemaker installed.

DID YOU KNOW?

Customers can rest assured their produce will be well cared for inside these humidity-controlled crispers. They can adapt each crisper to fruits or vegetables with the sliding controls.

HOW TO DEMONSTRATE



HUMIDITY-CONTROLLED CRISPERS

Point out the crispers to customers and explain how they differ from the deli drawer for meats and cheeses (if applicable to that model). Ask customers to adjust the humidity control slider from fruits to vegetables. Teach them how the environment for fruits and vegetables slightly differs, so having control helps the food stay fresh.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[WRT134TFD](#)

SUITE MATCH COOKING RANGE / WALL OVEN
[WEC310S0F](#)



SUITE MATCH DISHWASHER
[WDF520PAD](#)