






**Whirlpool®**

WRT104TFD

**28-INCH WIDE TOP FREEZER  
REFRIGERATOR - 14 CU. FT.**

Dimensions: h: 62.875" w: 28" d: 32.25"

Colors:  Black  Biscuit-on-Biscuit  White-on-White



## START THE CONVERSATION

Which fresh produce do you find most challenging to store in your current refrigerator?

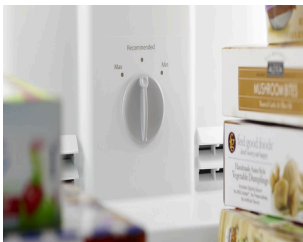
## TOP FEATURES



1

### HUMIDITY-CONTROLLED CRISPERS

Store fruits and vegetables in the humidity-controlled crispers.



2

### FREEZER TEMPERATURE CONTROLS

Keep items ice cold with freezer temperature controls.

3

### OPTIONAL ICEMAKER

Access ice when the optional icemaker is professionally installed.

## DID YOU KNOW?

Customers can rest assured their produce will be well cared for inside these humidity-controlled crispers. They can adapt each crisper to fruits or vegetables with the sliding controls.

## HOW TO DEMONSTRATE



### HUMIDITY-CONTROLLED CRISPERS

Point out the crispers to customers and explain how they differ from the deli drawer for meats and cheeses (if applicable to that model). Ask customers to adjust the humidity control slider from fruits to vegetables. Teach them how the environment for fruits and vegetables slightly differs, so having control helps the food stay fresh.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[WRT134TFD](#)

SUITE MATCH COOKING RANGE / WALL OVEN  
[WEC310S0F](#)



SUITE MATCH DISHWASHER  
[WDF520PAD](#)