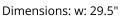


# Whirlpool

WRT108FFC

30-INCH WIDE TOP FREEZER REFRIGERATOR - 18 CU. FT.



Colors: Black Monochromatic Stainless Steel

White



### **START THE CONVERSATION**

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

## **TOP FEATURES**



#### FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



#### 2 ELECTRONIC TEMPERATURE CONTROLS

Choose the ideal temperature for your refrigerator and freezer with electronic temperature controls.



#### 3 FREEZER TEMPERATURE CONTROLS

Keep items ice cold with freezer temperature controls.

**DID YOU KNOW?** Slide<sup>™</sup> bin.(1)

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

## **HOW TO DEMONSTRATE**



#### FLEXI-SLIDE™ BIN

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories

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