



Whirlpool®

WRT108FFD

**30-INCH WIDE TOP FREEZER
REFRIGERATOR - 18 CU. FT.**



Dimensions: w: 29.5"

Colors: Black Monochromatic Stainless Steel

White

START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

TOP FEATURES



1

FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



2

ELECTRONIC TEMPERATURE CONTROLS

Choose the ideal temperature for your refrigerator and freezer with electronic temperature controls.



3

FREEZER TEMPERATURE CONTROLS

Keep items ice cold with freezer temperature controls.

DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE



FLEXI-SLIDE™ BIN

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories