



WRT148FZD



Dimensions: h: 65.875" w: 29.75" d: 33.5"

**30" WIDE TOP-FREEZER REFRIGERATOR** 

Colors: 📕 Black 📃 Monochromatic Stainless Steel

### White

### START THE CONVERSATION

What items do you store in your current refrigerator that might topple over if not level?



# **TOP FEATURES**

#### FRAMELESS GLASS SHELVES

Store more on each shelf without the plastic frames that can cause items to rest unevenly and topple over. The wall-to-wall design of these glass shelves means more can fit on each shelf, while the smooth surface prevents items from falling through the cracks.



#### ELECTRONIC TEMPERATURE CONTROLS

Choose the ideal temperature with convenient, up-front controls in the refrigerator section. It's easy for customers to customize their refrigerator settings with these controls that help them adjust with variables in their kitchen environments.



#### EZ CONNECT ICEMAKER KIT COMPATIBLE

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## DID YOU KNOW?

Customers want things to be "easy to clean and disinfect." In fact, this is one of the top 5 most valued aspects of their kitchen.(1) Frameless glass shelves not only hold items from wall to wall, they contain messes and are easy to clean. (1)2016 Houzz Survey.

# HOW TO DEMONSTRATE



#### FRAMELESS GLASS SHELVES

Rest props like a soda can or a ketchup bottle along the edge of the frameless glass shelf, and on the plastic frame of a competitive glass shelf. Show customers how the items rest securely on the Whirlpool brand shelves while they sit unevenly on the unlevel surface of the framed shelf.

# ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories

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