



**Whirlpool®**

WRT314TFD

**28-INCH WIDE TOP FREEZER  
REFRIGERATOR - 14 CU. FT.**

Dimensions: h: 62.875" w: 28" d: 32.25"

Colors:  Black  White



## START THE CONVERSATION

How important to you is having the option to have an icemaker installed?

## TOP FEATURES

1

### OPTIONAL ICEMAKER

Access ice when the optional icemaker is professionally installed.

2

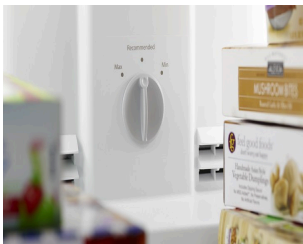
### FREEZER TEMPERATURE CONTROLS

Keep items ice cold with freezer temperature controls.

3

### QUIET COOLING

Keep noise down in the kitchen with quiet cooling.



## DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the optional icemaker.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

## HOW TO DEMONSTRATE

### OPTIONAL ICEMAKER

Show and tell customers how easy it is to install the optional ice maker.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

WRT106TFD

SUITE MATCH COOKING RANGE / WALL OVEN

WFE505W0H

SUITE MATCH DISHWASHER

WDF330PAH

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