



Whirlpool®

WRT314TFD

**28-INCH WIDE TOP FREEZER
REFRIGERATOR - 14 CU. FT.**

Dimensions: h: 62.875" w: 28" d: 32.25"

Colors: Black White



START THE CONVERSATION

How important to you is having the option to have an icemaker installed?

TOP FEATURES

1

OPTIONAL ICEMAKER

Access ice when the optional icemaker is professionally installed.

2

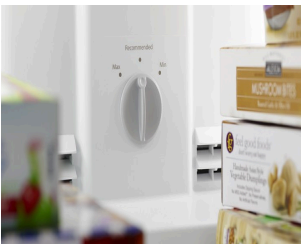
FREEZER TEMPERATURE CONTROLS

Keep items ice cold with freezer temperature controls.

3

QUIET COOLING

Keep noise down in the kitchen with quiet cooling.



DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the optional icemaker.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE

OPTIONAL ICEMAKER

Show and tell customers how easy it is to install the optional ice maker.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

[WRT106TFD](#)

SUITE MATCH COOKING RANGE / WALL OVEN

[WFE505W0H](#)

SUITE MATCH DISHWASHER

[WDF330PAH](#)

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