



Whirlpool®

WRT314TFD

**28-INCH WIDE TOP FREEZER
REFRIGERATOR - 14 CU. FT.**

Dimensions: h: 62.875" w: 28" d: 32.25"

Colors: Black White



START THE CONVERSATION

How important to you is having the option to have an icemaker installed?

TOP FEATURES

1

OPTIONAL ICEMAKER

Don't worry about refilling ice trays when you have this optional icemaker installed.

2

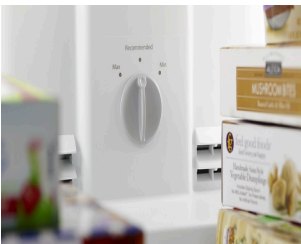
FREEZER TEMPERATURE CONTROLS

Keep frozen items ice cold with controls that allow you to adjust the temperature level in the freezer compartment. Customers can enjoy colder ice cream or not over frozen veggies with a more controlled environment. Rather than allowing the freezer to just freeze, this gives the control back to the customer to make the freezer the way they want it.

3

QUIET COOLING

Keep noise down in the kitchen with a design that provides quiet cooling.



DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the optional icemaker.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE

OPTIONAL ICEMAKER

Show and tell customers how easy it is to install the optional ice maker.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

WRT106TFD

SUITE MATCH COOKING RANGE / WALL OVEN

WFE505W0H

SUITE MATCH DISHWASHER

WDF330PAH

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