



**Whirlpool®**

WRT318FMD

**30-INCH WIDE TOP FREEZER  
REFRIGERATOR - 18 CU. FT.**

Dimensions: h: 65.875" w: 29.75" d: 33.5"

Colors:  Black  Stainless Steel  White



## START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

## TOP FEATURES



1

### FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



2

### ELECTRONIC TEMPERATURE CONTROLS

Choose the ideal temperature for your refrigerator and freezer with electronic temperature controls.



3

### FACTORY-INSTALLED ICEMAKER

Keep plenty of ice on hand with the factory-installed icemaker.

## DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

## HOW TO DEMONSTRATE



### FLEXI-SLIDE™ BIN

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[WRT348FME](#)



SUITE MATCH COOKING RANGE / WALL OVEN  
[WFE505W0H](#)



SUITE MATCH DISHWASHER  
[WDF330PAH](#)