

### START THE CONVERSATION

What items do you store in your current refrigerator that might topple over if not level?

# **TOP FEATURES**





Store more on each shelf without the plastic frames that can cause items to rest unevenly and topple over. The wall-to-wall design of these glass shelves means more can fit on each shelf, while the smooth surface prevents items from falling through the cracks.



2 HUMIDITY-CONTROLLED CRISPERS

Store fruits and vegetables in their ideal environment. Customers can rest assured their produce will be well cared for inside these humidity-controlled crispers. They can adapt each crisper to fruits or vegetables with the sliding controls.



3 ENERGY STAR® CERTIFIED

Experience maximum savings on utility costs with ENERGY STAR® certified refrigerators that reflect industry improvements in insulation and compressor technology to use less energy without sacrificing features.

### **DID YOU KNOW?**

Customers want things to be "easy to clean and disinfect." In fact, this is one of the top 5 most valued aspects of their kitchen.(1) Frameless glass shelves not only hold items from wall to wall, they contain messes and are easy to clean. (1)2016 Houzz Survey.

# **HOW TO DEMONSTRATE**



#### FRAMELESS GLASS SHELVES

Rest props like a soda can or a ketchup bottle along the edge of the frameless glass shelf, and on the plastic frame of a competitive glass shelf. Show customers how the items rest securely on the Whirlpool brand shelves while they sit unevenly on the unlevel surface of the framed shelf.

# ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP WRT549SZD



SUITE MATCH COOKING RANGE / WALL OVEN
WFE505W0H



SUITE MATCH DISHWASHER
WDF520PAD

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