



WRT541SZD

33-INCH WIDE TOP FREEZER REFRIGERATOR - 21 CU. FT.



Dimensions: h: 66.25" w: 32.75" d: 34"

Colors: Black Monochromatic Stainless Steel

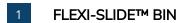
Fingerprint Resistant Stainless Steel White

### **START THE CONVERSATION**

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

# **TOP FEATURES**





Make more space for tall items with the Flexi-Slide™ bin.



### 2 LED INTERIOR LIGHTING

See food in a more natural light with LED interior lighting.



### 3 EZ CONNECT ICEMAKER

Easily add ice making capabilities to your refrigerator with the optional EZ Connect icemaker kit

### **DID YOU KNOW?**

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1) (1)Whirlpool Corporation Food Journey Study, March 2016.

## **HOW TO DEMONSTRATE**



#### FLEXI-SLIDE™ BIN

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP WRT519SZD

SUITE MATCH COOKING RANGE / WALL OVEN WFE530C0E



**SUITE MATCH DISHWASHER**WDF540PAD

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