



Whirlpool®

WRT541SZD

**33-INCH WIDE TOP FREEZER
REFRIGERATOR - 21 CU. FT.**



Dimensions: h: 66.25" w: 32.75" d: 34"

Colors: Black Monochromatic Stainless Steel

Fingerprint Resistant Stainless Steel White

START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

TOP FEATURES



1

FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



2

LED INTERIOR LIGHTING

See food in a more natural light with LED interior lighting.



3

EZ CONNECT ICEMAKER

Easily add ice making capabilities to your refrigerator with the optional EZ Connect icemaker kit

DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE



FLEXI-SLIDE™ BIN

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[WRT519SZD](#)



SUITE MATCH DISHWASHER
[WDF540PAD](#)

SUITE MATCH COOKING RANGE / WALL OVEN
[WFE530C0E](#)