





Whirlpool®

WRT541SZD

33-INCH WIDE TOP FREEZER
REFRIGERATOR - 21 CU. FT.



Dimensions: h: 66.25" w: 32.75" d: 34"

Colors:  Black  Monochromatic Stainless Steel

 Fingerprint Resistant Stainless Steel  White

START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

TOP FEATURES



1

FLEXI-SLIDE™ BIN

Make space for tall items with the bin that quickly and easily moves side-to-side for convenient storage options. Customers can experience a more flexible storage space and adapt their interior configuration to suit their food.



2

LED INTERIOR LIGHTING

Keep food looking as good as it tastes. Light is cast inside the refrigerator so food looks like it's supposed to.



3

EZ CONNECT ICEMAKER

Installing quickly and easily, this optional icemaker provides convenient, easily accessible ice without the need to refill ice trays.

DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE



FLEXI-SLIDE™ BIN

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[WRT519SZD](#)

SUITE MATCH COOKING RANGE / WALL OVEN
[WFE530C0E](#)



SUITE MATCH DISHWASHER
[WDF540PAD](#)