



WTW4957F

3.8–3.9 CU. FT. WHIRLPOOL® TOP LOAD WASHER WITH REMOVABLE AGITATOR

Dimensions: h: 44" w: 27.5" d: 27"

Colors: White



START THE CONVERSATION

Do you change the way you do laundry based on what you are washing?

TOP FEATURES



2 IN 1 REMOVABLE AGITATOR

Customize any load you want with the 2 in 1 Removable Agitator



2 SOIL LEVEL SELECTION

Select the soil level of your load to get the right agitation.



3 SOAKING CYCLES

Soak and wash in one cycle with the Soaking Cycles

DID YOU KNOW?

"72% of Top Load shoppers are looking for an agitator washer.*

*According to Tragline 2020"

HOW TO DEMONSTRATE



2 IN 1 REMOVABLE AGITATOR

Ask the customer to squeeze the handle on the agitator, then have them rotate 90 it degrees and lift to remove it. Explain how you can wash clothes any way they want with either an agitator or an impeller design.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP WTW5057L



LAUNDRY / PAIR WITH WED4950H

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