



Whirlpool®

WTW4957P

3.8–3.9 CU. FT. WHIRLPOOL® TOP LOAD WASHER WITH REMOVABLE AGITATOR

Dimensions: h: 44" w: 27.5" d: 27"

Colors: White



START THE CONVERSATION

Do you change the way you do laundry based on what you are washing?

TOP FEATURES

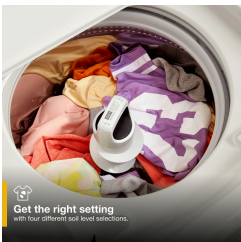


Choose how you wash
with the 2 in 1 Removable Agitator.

1

2 IN 1 REMOVABLE AGITATOR

The 2 in 1 Removable Agitator lets you customize any load to care for your clothes the way you want by easily swapping the agitator post in or out. With two ways to wash, it's twice the washer you have at home.

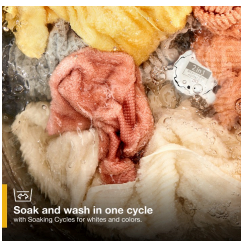


Get the right setting
with four different soil level selections.

2

SOIL LEVEL SELECTION

The 2 in 1 Removable Agitator lets you customize any load to care for your clothes the way you want by easily swapping the agitator post in or out. With two ways to wash, it's twice the washer you have at home.



Soak and wash in one cycle
with Soaking Cycles for whites and colors.

3

SOAKING CYCLES

Soak and wash in one cycle. Skip a trip to the laundry room with Soaking Cycles that start washing whites and colors as soon as they're done soaking.

DID YOU KNOW?

"72% of Top Load shoppers are looking for an agitator washer.*

*According to Traqline 2020"

HOW TO DEMONSTRATE



2 IN 1 REMOVABLE AGITATOR

Ask the customer to squeeze the handle on the agitator, then have them rotate 90 degrees and lift to remove it. Explain how you can wash clothes any way they want with either an agitator or an impeller design.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[WTW5057L](#)



LAUNDRY / PAIR WITH
[WED4950H](#)