



Whirlpool®

WZCC5516T

**WHIRLPOOL® 16 CU. FT. CONVERTIBLE
FREEZER-TO-FRIDGE CHEST FREEZER WITH
3 STORAGE BASKETS**

Dimensions: h: 33.44" w: 55.55" d: 29.33"

Colors: White



START THE CONVERSATION

Do you find that you need more freezer space or refrigerator space?

TOP FEATURES



1

CONVERTIBLE FREEZER-TO-FRIDGE

Adapt to your family's changing needs with extra freezer space or more fresh food storage when you need it. Convenient, up-front electronic temperature controls let you easily convert your space from frozen to fresh storage, and back again.



2

3 STORAGE BASKETS

Enjoy flexible organization with three modular freezer baskets that can glide side to side, to be placed where you need them.



3

STORAGE DIVIDER

Don't sweat the small stuff or the cleanup. Use the dual-purpose Storage Divider to keep small items in sight and within reach, or place it below food storage as a drip tray to cut down on cleaning time.

DID YOU KNOW?

Sometimes consumers need additional refrigerator space more than additional freezer space.

HOW TO DEMONSTRATE



CONVERTIBLE FREEZER-TO-FRIDGE

Ask the customer if they ever need additional refrigerator space. Explain that they can change the temperature on this model to be a refrigerator.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

WZCC5519T