



WHIRLPOOL® 36-INCH WIDE COUNTER DEPTH FRENCH DOOR REFRIGERATOR - 20 CU. FT.

Dimensions: h: 70 1/8" w: 35 5/8" d: 29 3/8"

Colors: Black Fingerprint Resistant Black Stainless

White Fingerprint Resistant Stainless Steel



WRF540CWH

START THE CONVERSATION

Where is your current refrigerator located and does it sometimes get in the way?

TOP FEATURES



1

COUNTER DEPTH DESIGN

Add additional kitchen space with a counter depth design.

2

INTERIOR WATER DISPENSER

Easily access fresh, filtered water with the interior dispenser.

3

LED INTERIOR LIGHTING

See food in a more natural light with LED interior lighting.



DID YOU KNOW?

Counter depth models and refrigerators with smaller footprints are one of the faster growing subcategories in the market.(1) Whether customers are looking for a streamlined design or trying to maximize floor space in smaller kitchens, these models fit the bill for today's refrigerator shopper....

HOW TO DEMONSTRATE



Counter depth design

Use a tape measure to show how much space (5-6") you gain when moving from a standard depth to a counter depth refrigerator.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
WRF540CWH



SUITE MATCH COOKING RANGE / WALL OVEN
WFE525S0H



SUITE MATCH DISHWASHER
WDT750SAH

