



WHIRLPOOL® 36-INCH WIDE SIDE-BY-SIDE REFRIGERATOR WITH TEMPERATURE CONTROL - 26 CU. FT.

Dimensions: h: 69" w: 36" d: 34 7/8"
Colors: Black Ice White Ice

Monochromatic Stainless Steel



WRS586FIE

### START THE CONVERSATION

What items do you store in your current refrigerator that might topple over if not level?

# **TOP FEATURES**



1 FRAMELESS GLASS SHELVES

Store more items on each shelf with wall-to-wall frameless glass shelves, which offer greater storage flexibility.

2 FRESHFLOW™ AIR FILTER

The refrigerator circulates cold air through the air filter to help reduce odor.

3 HIDDEN HINGES

Get a seamless look with hidden hinges.



### **DID YOU KNOW?**

Customers want things to be "easy to clean and disinfect." In fact, this is one of the top 5 most valued aspects of their kitchen.(1) Frameless glass shelves not only hold items from wall to wall, they contain messes and are easy to clean.

(1)2016 Houzz Survey.

# **HOW TO DEMONSTRATE**



#### Frameless glass shelves

Rest props like a soda can or a ketchup bottle along the edge of the frameless glass shelf, and on the plastic frame of a competitive glass shelf. Show customers how the items rest securely on the Whirlpool brand shelves while they sit unevenly on the unlevel surface of the framed shelf.

# ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP WRS975SID





SUITE MATCH COOKING RANGE / WALL OVEN WFE505W0H





SUITE MATCH DISHWASHER
WDT730PAH

