



WHIRLPOOL® 30-INCH WIDE TOP FREEZER REFRIGERATOR -
18 CU. FT.

Dimensions: h: 65 7/8" w: 29 3/4" d: 33 1/2"

Colors: Black Stainless Steel White



WRT318FMD

START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

TOP FEATURES



1

FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



2

ELECTRONIC TEMPERATURE CONTROLS

Choose the ideal temperature for your refrigerator and freezer with electronic temperature controls.



3

FACTORY-INSTALLED ICEMAKER

Keep plenty of ice on hand with the factory-installed icemaker.

DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE



Flexi-Slide™ bin

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
WRT348FME



SUITE MATCH COOKING RANGE / WALL OVEN
WFE505W0H



SUITE MATCH DISHWASHER
WDF330PAH

