



WHIRLPOOL® 33-INCH WIDE TOP FREEZER REFRIGERATOR - 21 CU. FT.

Dimensions: h: 66 1/4" w: 32 3/4" d: 34"

Colors: Black Monochromatic Stainless Steel

White Fingerprint Resistant Stainless Steel



WRT541SZD

START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

TOP FEATURES



1

FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



2

LED INTERIOR LIGHTING

See food in a more natural light with LED interior lighting.



3

EZ CONNECT ICEMAKER

Easily add ice making capabilities to your refrigerator with the optional EZ Connect icemaker kit

DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE



Flexi-Slide™ bin

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
WRT519SZD



SUITE MATCH COOKING RANGE / WALL OVEN
WFE530C0E



SUITE MATCH DISHWASHER
WDF540PAD

