



MFW7020R

**SMART PET PRO FRONT LOAD  
WASHER - 5.0 CU. FT.**



Dimensions: h: 38.625" w: 27" d: 32.9375"

Colors:  Blue Carbon  Volcano Black  White



## START THE CONVERSATION

Do you find yourself constantly battling pet hair on your clothes?

## TOP FEATURES



1

### PET PRO OPTION

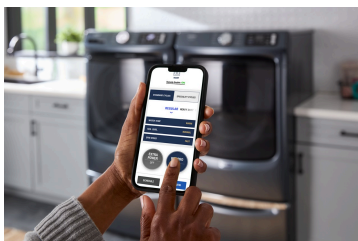
The Pet Pro Option unleashes additional water and a deep rinse with help from the Pet Pro Filter, lifting and removing pet hair from clothes for a clean you can see.\*...



2

### EXTRA POWER

The Extra Power button boosts stain fighting on any wash cycle with an intense pre-wash and extra agitation so you can walk away while stains wash away.



3

### SMART APPLIANCE

Stay in control and efficiently manage laundry from anywhere.\* Remotely start or stop your appliance and get end of cycle notifications so no load is left behind. Get step-by-step pretreating...

## DID YOU KNOW?

Two-thirds of US homes have a Pet. The pet industry is booming at over \$150 billion.\*

\*American Pet Products Association

## HOW TO DEMONSTRATE



### PET PRO OPTION

Press the Pet Pro Option on the washer control panel, then open the washer door to reveal the built-in Pet Pro Filter. Explain that the option uses additional water, increased tumbling and a deep rinse to effectively lift and remove pet hair.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



LAUNDRY / PAIR WITH  
MED7020R



LAUNDRY / PAIR WITH (GAS)  
MGD7020R