



**Whirlpool**  
CORPORATION

WED5050L

**7.0 CU. FT. TOP LOAD ELECTRIC MOISTURE  
SENSING DRYER WITH STEAM**

Dimensions: h: 40.5" w: 29" d: 28.375"

Colors: ☐ White



## START THE CONVERSATION

What items do you worry about over drying?

## TOP FEATURES



1

### MOISTURE SENSING

Two sensors increase your dryer's ability to measure moisture and temperature, helping prevent overdrying by automatically stopping the cycle when the load is dry.

2

### WRINKLE SHIELD™ OPTION

After the cycle ends, help keep wrinkles from setting into clean, dry fabrics with the Wrinkle Shield™ Option. It keeps clothes tumbling for up to 2.5 hours after the cycle ends or until you open the door.

3

### STEAM REFRESH CYCLE

Release wrinkles without rewashing

## DID YOU KNOW?

Sometimes the wax from dryer sheets can build up on moisture sensors. Use a damp cloth to refresh the sensor to accurately assess moisture within the drum.

## HOW TO DEMONSTRATE



### MOISTURE SENSING

Show customers the moisture sensing strips in the back of the dryer and explain how they can determine how much moisture is still in clothes and adapt drying times to provide the right amount of dry.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories