



Whirlpool®

WTW8509T

**5.2-5.3 CU. FT. SMART TOP LOAD WASHER
WITH THE DELICATES BASKET**

Dimensions: h: 41.25" w: 27.375" d: 27.875"

Colors: ☐ Fresh Linen ☒ Radiant Silver ☐ White



START THE CONVERSATION

Do you ever find yourself running a separate load for your delicates, handwashing items, or using a mesh garment bag?

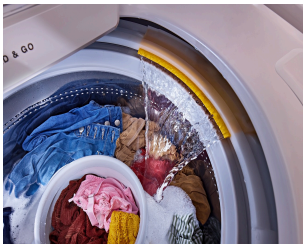
TOP FEATURES



1

REMOVABLE DELICATES BASKET

The industry-first removable Delicates Basket keeps delicates safe while regular, everyday loads wash around it. Unlike a mesh bag, this built-in solution separately washes items with gentle agitation and slower spin forces. All while protecting them from damage, snags, and tangling with the rest of the load. Squeeze & rotate the handles to easily remove the Delicates Basket for extra capacity in the washer, perfect for bedding and bulky items.



2

ACTIVEFALL™ WASH

Ensure your entire load is evenly cleaned with ActiveFall™ Wash*. Water circulation drives a cascading curtain of water to fully drench clothes while mixing with detergent to help reach every item.

*Available with select cycles



3

LOAD & GO™ BULK DISPENSING

Skip refills and get the right amount of detergent for up to 20 loads* with the Load & Go™ bulk dispenser. Simply fill the bulk dispense chamber with up to 1L of your favorite liquid detergent and the machine will automatically dispense the right amount based on load size and cycle settings. Smart alerts even notify you when it's time to refill.

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DID YOU KNOW? 65% of consumers agree that is important to wash delicate items seperately.

HOW TO DEMONSTRATE



REMOVABLE DELICATES BASKET

Have your customer squeeze the handles of the delicates basket, rotate, and remove. Then, squeeze the handles, push down, and rotate until it clicks back into place. Toss in sample undergarments, athletic wear, and knit fabrics to show off the usable capacity. Explain how the delicates basket protects delicate garments in the wash and lets you wash two loads at once.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
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LAUNDRY / PAIR WITH
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